



St. Johns Principal Shopping District and Downtown Development Authority
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

BOARD OF DIRECTORS
2025- 2026

Chairman
Monica Ladiski
Lotus Health

Vice-Chairman
Jason Butler
Butler Financial

Secretary-Treasurer
Tyler Barlage
Community Christian Church

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce Delong
Clinton County Commissioner

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
Oh, Mi
Organics

Chad Gamble
City of St. Johns

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Residence

Corinne Trimbach
Building Owner

COMMITTEES

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettiger
Brandi Martinez

Events
Tracy Kossaras-Chair
Corinne Trimbach-Chair
Nancy McKinley
Jason Butler
Nick Boyer
Liz Janetske
Brent Hurst

Executive, Finance, Strategic Planning
Monica Ladiski-Chair
Tyler Barlage
Jason Butler
Chad Gamble
Tracy Kossaras
Corinne Trimbach

Marketing
Emily Baudoux-Chair
Erika Hayes
Vicki Schaffer

CONTACT INFO

Executive Director
Heather Hanover
989-224-8944 Ext
233

Meeting Minutes
Principal Shopping District
Jan 7, 2026

11:30 am, At Fire Hall

Members Present: Nancy McKinley, Tracy Kossaras, Corinne Trimbach, Monica Ladiski, Emily Baudoux, Tyler Barlage, Bruce Delong, Erika Hayes, Brent Hurst and Jason Butler.

Others Present: Heather Hanover

- 1. Meeting was called to Order by Chair Ladiski at 11:30 am**
- 2. Additions to the Agenda:** None, motion to approve the agenda as presented by Bruce Delong, seconded by Jason Butler, motion carried.
- 3. Public Comment:** None.
- 4. Motion to Approve the Consent Agenda made by Erika Hayes, seconded by Jason Butler motion carried.**
 - A. Minutes of meeting dated Dec 3, 2025
 - B. Minutes of the Executive, Marketing/ Events Committee Meetings
 - C. City of St Johns monthly financial report through Dec 31,2025
 - D. Director's Report

5. Communications

A. Events Committee: Chair Trimbach talked about the December meeting which was held at the Heist and was well attended. The committee discussed some of the negative comments about the St Nick Parade and what we could do to make it better. They also talked about the events for the upcoming year; the list will be discussed later in the agenda.

B. Marketing Committee: Chair Baudoux said we are now meeting with the Events Committee and she thinks this is a great change because there is a lot of carry over between Events and Marketing. We have a new website and the Holiday Commercials went well. People talked about seeing them.

C. Executive Committee : The items discussed at the meeting are all on the agenda.

D. City Update: none.

6. Old Business

A. Event List for 2026: There was a lot of discussion on events being PSD or non-PSD and what that involves. There was a lot of discussion on if the Spring Fling is a PSD event or not. There has been concern from the city council on the use of DPW workers but they are okay with use during regular business hours. Jason said collaboration is good but there needs to be one person on the hook that is responsible. Also, what organization is responsible for liability. There was discussion on who does what and having it specified. There was discussion on when to supply toilets. There was discussion on joint events Monica discussed having a meeting with the Chamber to discuss how the joint events would be handled and what they consider a Chamber versus PSD event. Monica will attend the next Chamber meeting to discuss. We can approve the event slate at the February meeting after discussion with the Chamber.

B. Categorizing of Events/Granting was discussed. How do we fairly decide who to help and how much in a fair manner. This will take a lot of discussion and will be referred to the Events committee.



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7. New Business:

A. The Budget for 2026-2027 needs to be approved soon for referral to the city council. Each Committee must work on their budget at their monthly meeting this month so that they can be approved by the whole board.

Motion to adjourned made by Jason Butler at 12:31 pm, seconded by Erika Hayes, motion carried.



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Meeting Minutes

Downtown Development Authority

Jan 7 ,2026

Immediately following the PSD Meeting

Members Present: Nancy McKinley, Tracy Kossaras, Corinne Trimbach, Monica Ladiski, Emily Baudoux, Tyler Barlage, Bruce Delong, Erika Hayes, Brent Hurst and Jason Butler.

Others Present: Heather Hanover

1. Meeting was called to Order by Chair Ladiski at 12:31 pm.

2. Additions to the Agenda: None, motion to approve the agenda as presented made by Bruce Delong, seconded by Erika Hayes, motion carried.

3. Motion to Approve the Consent Agenda as presented, made by Bruce Delong, seconded by Erika Hayes, motion carried.

A. Minutes of meeting Dec 3,2025

B. Minutes of the Design Committee Meeting

C. City of St Johns monthly financial report as of Dec 31, 2025

4. Communications

A. Design Committee Chair Barlage said we didn't have a meeting in December, the next Design Committee Meeting will be a January 15th at 8am.

5. Old Business

A. None.

6. New Business

A. Director Contract: Motion by Jason Butler, seconded by Corinne Trimbach that the board go into closed session to discuss the executive director contract.

The board approval the 2026 contract with Heather Hanover with a \$1000 increase.

7. Public Comment

Heather mentioned that we will be taking the holiday décor out of the downtown pots tomorrow at 1pm when it is warm if anyone is able to help.

Motion by Corinne Trimbach to adjourn at 12:48 pm, seconded by Tracy Kossaras, motion carried.