



**St. Johns Principal Shopping District and Downtown Development Authority**  
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

**BOARD OF DIRECTORS  
2025- 2026**

**Chairman**  
Monica Ladiski  
Lotus Health

**Vice-Chairman**  
Jason Butler  
Butler Financial

**Secretary-Treasurer**  
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Community Christian Church

**Directors**  
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Erika Hayes  
Jackson,  
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Brent Hurst  
Oh, Mi  
Organics

Chad Gamble  
City of St. Johns

Tracy Kossaras  
Kurt's Appliance

Nancy McKinley  
Castle Residence

Corinne Trimbach  
Building Owner

**COMMITTEES**

**Design**  
Tyler Barlage-Chair  
Lori Wurm  
Lara Boettiger  
Brandi Martinez

**Events**  
Tracy Kossaras-Chair  
Corinne Trimbach-Chair  
Nancy McKinley  
Jason Butler  
Nick Boyer  
Liz Janetske  
Brent Hurst

**Executive, Finance,  
Strategic Planning**  
Monica Ladiski-Chair  
Tyler Barlage  
Jason Butler  
Chad Gamble  
Tracy Kossaras  
Corinne Trimbach

**Marketing**  
Emily Baudoux-Chair  
Erika Hayes  
Vicki Schaffer

**CONTACT INFO**  
**Executive Director**  
Heather Hanover  
989-224-8944 Ext  
233

**Meeting Minutes  
Principal Shopping District  
March 11, 2026**

**11:30 am, At Fire Hall**

**Members Present:** Tracy Kossaras, Corinne Trimbach, Monica Ladiski, Bruce Delong, Erika Hayes, Emily Baudoux and Kristina Kinde.

**Others Present:** Chief Kirk and Heather Hanover

- 1. Meeting was called to Order by Chair Ladiski at 11:30 am**
- 2. Additions to the Agenda:** None, motion to approve the agenda as presented by Bruce Delong, seconded by Tracy Kossaras, motion carried.
- 3. Public Comment:** None.
- 4. Motion to Approve the Consent Agenda made by Bruce Delong, seconded by Corinne Trimbach motion carried.**
  - A. Minutes of meeting dated Feb 4, 2026
  - B. Minutes of the Executive, Marketing/ Events Committee Meetings
  - C. City of St Johns monthly financial report through Feb 28,2026
  - D. Director's Report

**5. Communications**

A. Events Committee: Chair Kossaras talked about the upcoming Thursday Market, The St Patrick's day pub crawl that was down sized to just local bars and that the social district is going to be expanded to include the silo area .

B. Marketing Committee: Chair Baudoux talked about the More to Your Door Ads for St Patrick's and the Thursday Market. We also have made some changes to the website. There were questions about the website analytics.

C. Executive Committee : The executive committee talked about the upcoming Michigan Downtown Associating Spring conference that would be attended by Jason and Heather. They also discussed the raises in admin fees, the CIP for downtown, the insurance questions for events , the social district expansion and the incubator space.

D. City Update: Kristina said the city is going ahead with the resurfacing of Clinton Ave and the first blocks east and west on Walker and Higham. The Grant agreement for the rail cars and the facades was recently signed. Hopefully that can all be finished and the 2 railcars that were sold removed before Mint Fest. She has also been working with Heather on the grants for residential units above businesses in the downtown. Chief Kirk discussed the First Amendment Auditors that have been hanging around town. The tend to go into business and film people seeing if they can get a rise out of them. If you see them just ignore them or call 911, do not confront you're yourself. He also talked about the need for more auxiliary offices which are really need during events. If you know of anyone who would be interested, have them c contact the police department.

**6. Old Business**

A. Insurance response about coverage during events was included in the packet. They do cover our board and volunteers during events but they do not cover other groups, electronic rides, fireworks or alcohol. It is clear that if we want to partner with other groups that they would need to have their own insurance and that should be conveyed. Kristina also mentioned the ability to add a rider to the city policy when events are cohosted.



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**7. New Business:**

A. Match on Main: We have 2 applicants, Woodburys Flower Shop and Giving Paw. The group decided to put forward Woodburys this year because they felt they had the biggest need.

B. Social District Boundary: We are asking the City Council to extent the current boundary to include the area where the Mint Fest Concert will be held this year

C. Free Wienie Wednesday has been moved to April 8<sup>th</sup> because our meeting is on April 1<sup>st</sup>.

**Motion to adjourned made by Brent Hurst at 12:06 pm, seconded by Bruce DeLong, motion carried.**



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**Executive Director**

Heather Hanover  
989-224-8944 Ext 233

**Meeting Minutes**

**Downtown Development Authority**

**March 11 ,2026**

**Immediately following the PSD Meeting**

**Members Present:** Tracy Kossaras, Corinne Trimbach, Monica Ladiski, Bruce Delong, Erika Hayes, Emily Baudoux and Kristina Kinde.

**Others Present:** Chief Kirk and Heather Hanover

1. **Meeting was called to Order by Chair Ladiski at 12:07 pm.**
2. **Additions to the Agenda:** None, motion to approve the agenda as presented made by Bruce Delong, seconded by Corinne Trimbach, motion carried.
3. **Motion to Approve the Consent Agenda** as presented, made by Bruce Delong, seconded by Corinne Trimbach, motion carried.
  - A. Minutes of meeting Feb 4,2026
  - B. Minutes of the Design Committee Meeting/ None
  - C. City of St Johns monthly financial report as of Feb 28,2026
4. **Communications**
  - A. None.

**5. Old Business**

A. **Façade Grants:** These were discussed during the early meeting. Many of the projects are mid-stream and should be completed in the spring when the weather warms up.

B. **Street Improves:** These were also discussed earlier also. There was more discussion on the need or lack of and the other areas that need help, like the parking lots.

**6.New Business**

A. **Capital Improvement Projects:** Heather prepared some proposed projects that the city may incorporate into their CIP for the downtown. There was discussion on the size of some of the projects and some being just general maintenance. The bump outs are close to 20 years old and have quite a few trip hazards. The releveling has been placed in the budget before but never funded. There was discussion on total replacement versus wasting money on releveling/maintenance. Maybe we should look into some bids for different treatments on the bump outs.

**7. Public Comment**

None.

**Motion by Corinne Trimbach to adjourn at 12:33 pm, seconded by Erika Hayes, motion carried.**