



St. Johns Principal Shopping District and Downtown Development Authority

100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

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Marketing

Emily Baudoux-Chair
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CONTACT INFO

Executive Director

Heather Hanover
989-224-8944 Ext
233

**Meeting Minutes
Principal Shopping District
September 3, 2025
11:30 am, At Fire Hall**

Members Present: Nancy McKinley, Tyler Barlage, Monica Ladiski, Corinne Trimbach, Chad Gamble, Ed Brandon, Brent Hurst, Erika Hayes and Jason Butler.

Other Present: Heather Hanover, Dave Kirk and Liz Janetske.

1. **Meeting was called to Order by Chair Ladiski at 11:30 am**
2. **Additions to the Agenda:** None, motion to approve the agenda as presented by Brent Hurst/seconded by Tyler Barlage, motion carried.
3. **Public Comment:** None.
4. **Motion to Approve the Consent Agenda made by** Tyler Barlage, seconded by Ed Brandon motion carried.
 - A. Minutes of meeting dated Aug 6, 2025
 - B. Minutes of the Executive, Marketing and Events Committee Meetings
 - C. City of St Johns monthly financial report through August 27,2025
 - D. Director's Report

5.Communications

A. Events Committee: Heather stated that the last events meeting was right before Mint Fest and last-minute details were discussed. We also discussed the US 27 Car tour ; we needed registration and shirt sales and volunteers to direct the cars. The Motorcycle Mania was discussed ; there are 2 food trucks and 25 vendors. We are providing bathrooms for the Sirens Sadie Bass Concert. We are working with the Chamber on the Harvest Festival which will be the end of next month.

B. Marketing Committee: A meeting was held with the new web designer and he is working up the contract with the items that were discussed at the meeting.

C. Executive Committee : The main discussion on the executive meeting was the categorizing of the different events that occur in the downtown. This will be discussed later in the agenda.

D. City Update: Chad reported that Fantasy Forest is nearing completion. There will be a community planting day in September. The Wilson Center project bids are in and higher then expected so the project was value engineered to keep it on budget. The commission approved the restoration of the parking lot behind Gilroy's and East Higham Street east of downtown will be reconstructed this year.

6.Old Business

A. Policy to decide how events are supported in the downtown was discussed. There was discussion on the three types of Downtown Events: 1. DDA Events 2. DDA sponsored Events and 3. Private Events The hard part is deciding how to place the events in the 3 categories. It can not be based on feelings or political opinions. The decision needs to be concise and based on a defined criterion, i.e. For profit versus, nonprofit, ticketed versus open to the public. Size of the event or length of the event. The City needs to set up some rules on when bathrooms are required and added trash receptacles. There was discussion of approving a slate of events at the first of the year, budgeting for event collaboration and limiting the number of events the city will help us accomplish. It was decided that the executive committee will discuss details to present at the September meeting.

B. Mint Fest Planning meeting with the Chamber Sept 9th, 8:30am at the Fire Hall.



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7.New Business:

**Motion to adjourned made by Erika Hayes at 1:01 pm, seconded by Ed Brandon 12:55 pm,
motion carried.**



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Downtown Development Authority

Sept 3 ,2025

Immediately following the PSD Meeting

Members Present: Brent Hurst, Nancy McKinley, Tyler Barlage, Ed Brandon, Monica Ladiski, Corinne Trimbach, Erika Hayes and Jason Butler.

Others Present: Dave Kirk, Liz Janetske and Heather Hanover

- 1. Meeting was called to Order by Chair Ladiski at 12:56 pm.**
- 2. Additions to the Agenda:** None, motion to approve the agenda as presented made by Chad Gamble, seconded by Tyler Barlage, motion carried.
- 3. Motion to Approve the Consent Agenda** as presented, made by Chad Gamble, seconded by Tyler Barlage, motion carried.
 - A. Minutes of meeting Aug 6,2025
 - B. Minutes of the Design Committee Meeting
 - C. City of St Johns monthly financial report through Aug 27, 2025
- 4. Communications**
 - A. Design Committee Tyler stated that there was discussion of the new city policy regarding outdoor furniture in commercial spaces. It will no longer require a special use permit but it will require an administrative review. The city has asked if the DDA would like to be a part of the permitting process on CBD applications. The Design committee went through the new ordinance and had some changes. They would also like to be involved in any permits within the CBD. We have a letter to the planning commission that Tyler would like to sign as Design Chair. Motion by Corinne Trimbach, seconded by Ed Brandon to approve the letter and Tylers signing, motion carried. .

Old Business

- A. None.

6.New Business

- A. None

7. Public Comment

Rise up is out of business and the building owner would like to have retail but has been approached by a realtor. This would be a good opportunity for the board to proactively help decide that complexion of the downtown environment. Offer rent to a retail business only, start renting the space and offer it up as a business incubator. The meeting was running late and this is a big step. It will be discussed at the next executive meeting.

Motion by Chad Gamble to adjourn at 1:08, seconded by Erika Hayes, motion carried.