



St. Johns Principal Shopping District and Downtown Development Authority
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

**BOARD OF
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2025- 2026**

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Kristina Kinde
Tracy Kossaras
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Marketing
Emily Baudoux-Chair
Erika Hayes
Vicki Schaffer

CONTACT INFO

Executive Director
Heather Hanover
989-224-8944 Ext
233

**Meeting Minutes
Principal Shopping District
May 6, 2026
11:30 am, At Fire Hall**

Members Present: Jason Butler, Monica Ladiski, Ed Brandon, Bruce Delong, Erika Hayes, Tyler Barlage and Kristina Kinde.

Others Present: Chief Kirk, Liz Janetske, Justin Hartges and Heather Hanover

1. **Meeting was called to Order by Chair Ladiski at 11:43 am**
2. **Additions to the Agenda:** Heather asked to add the resolution for the special liquor license for the Mint Fest, motion to approve the agenda as amended by Bruce Delong, seconded by Erika Hayes, motion carried.
3. **Public Comment:** Justin from McKenzie agency attended his first meeting and we made introductions.
4. **Motion to Approve the Consent Agenda made by** Bruce Delong, seconded by Erika Hayes motion carried.
 - A. Minutes of meeting dated April 1, 2026
 - B. Minutes of the Executive, Marketing/ Events Committee Meetings
 - C. City of St Johns monthly financial report through April 28,2026
 - D. Director's Report

5.Communications

A. Events Committee: For Spring Fling, we will be hiring a couple of street singers. The Motorcycle Mania is moving to Clinton Ave in front of the 508 Shop. We are going to have a beer tent at the event.

B. Marketing Committee: We worked on a flyer for the Thursday Thing. And will have an ad in MTYD and on Facebook.

C. Executive Committee : We talked with Jordan Whitford about the upcoming road construction downtown. We also thoroughly went through the event protocol that will be discussed later in the agenda.

D. City Update: Kristina Kinde said the city council approved the expansion of the social district. Todd Campbell will be the new city manager and he will start later in June.

6.Old Business

A. Event Classification: At the executive meeting the group created the document in your packet. It creates Event Tiers and defines each tier. There was discussion on tying the Tiers in with the City SEPA so it is all in one location. One tier allows for PSD Grants. There was discussion on grant criteria. An application with the rules should be created. Heather will make a starting document for the executive committee to discuss at their next meeting and then bring back to the entire board. The last tier is event partnerships. Many of the detail will change depending on the partner and the type of event. There was discussion on having a general template to work from when collaborating. Heather will bring that document to the executive meeting also.



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7.New Business:

A. St Johns Area Economic Community Development Meetings: Monica and Heather have been attending these meetings. Bruce has also attended for the county. The schools, the city and the township along with representatives from LEAP are looking for ways that the different entities can align goals and move our area forward.

B. Road Construction on North Clinton, Walker and Higham starts on May 18th. The city hopes to be done in 4 days but it will depend on the weather. The city is relaxing parking requirements on the outer streets of downtown.

C. Resolution for Special Liquor License for the Mint Festival Beer Tent: Motion by Erika Hay, seconded by Jason Butlrer to approve the resolution, motion carried 7 to 0.

Motion to adjourned made by Erika Hayes at 12:19 pm, seconded by Tyler Barlage, motion carried.



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Meeting Minutes

Downtown Development Authority

May 6 ,2026

Immediately following the PSD Meeting

Members Present: Jason Butler, Monica Ladiski, Ed Brandon, Bruce Delong, Erika Hayes, Tyler Barlage and Kristina Kinde.

Others Present: Chief Kirk, Liz Janetske, Justin Hartges and Heather Hanover

1. Meeting was called to Order by Chair Ladiski at 12:20 pm.

2. Additions to the Agenda: None, motion to approve the agenda as presented made by Bruce Delong, seconded by Erika Hayes, motion carried.

3. Motion to Approve the Consent Agenda as presented, made by Bruce Delong, seconded by Erika Hayes, motion carried.

A. Minutes of meeting April 1,2026

B. Minutes of the Design Committee Meeting

C. City of St Johns monthly financial report as of April 28,2026

4. Communications

A. Design Committee: Tyler stated that at the last meeting we discuss some different options for new economical design of the bump outs. The current bump outs are close to 20 years old and have several trip hazards. We looked at a number of options and chose to go with a concrete smaller slab and edging with the pavers. Hopefully reusing some of the current pavers. There was discussion on getting an expert option and costs. Heather will work on this. There is no money in the budget for it this year but we can start planning for next year. Tyler also mentioned that the design committee will be planting the downtown pots if anyone would like to help it is tomorrow at 12pm.

5. Old Business

A. Main Street Survey. One of the first steps for becoming a Main Street Community is doing the survey. Since we were running late at the meeting it was decided to send the survey out to the board for their review. Each board member should fill out the survey and get it back to Heather to collate the results. Heather will send out an electronic version to everyone.

6.New Business

A. None

7. Public Comment

None .

Motion by Erika Hays to adjourn at 12:40 pm, seconded by Jason Butler, motion carried.