



St. Johns Principal Shopping District
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

**BOARD OF
DIRECTORS
2025 - 2026**

Chairman
Monica Ladiski
Lotus Health

Vice-Chairman
Jason Butler
Butler Financial

Secretary-Treasurer
Tyler Barlage
Community Christian
Church

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce Delong
Clinton County

Kristina Kinde
City of St. Johns,

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
OhMi Organics

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Resident

Corinne Trimbach
Building Owner

Marketing
Emily Baudoux-Chair
Erica Hayes
Vickie Schafer
Monica Ladiski

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettger

Events
Corinne Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Liz Janetske
Nikki Ouderkirk

**Executive, Finance,
Strategic Planning**

Tyler Barlage
Jason Butler
Kristina Kinde
Tracy Kossaras
Monica Ladiski
Corinne Trimbach
Emily Baudoux

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944 Ext233:
psdcityofsj@gmail.com

AGENDA

Principal Shopping District Meeting

May 6, 2026

11: 30 am, Fire Hall

* Indicates an attachment

1. Call to Order 11:30am

2. Additions to the Agenda 11:30am

3. Public Comment 11:31am (5 minutes)

4. Approval of the Consent Agenda: 11:36 am

- A. *Minutes of meeting dated April 1, 2026
- B. *Minutes from Executive, Marketing/Event Meetings
- C. *City of St Johns monthly financial report through April 28, 2026
- D. *Director's Report

4. Communications

- A. Events Committee 11:37 am (3 minute)
- B. Marketing Committee: 11:40am (3 minutes)
- C. Executive Committee 11:43 am (1minutes)
- D. City Updates 11:44 am (3 minutes)
Social District Expansion approved by City Council 4-1

5. Old Business

- A. Event Classification 11:47 am (7 minutes)

6. New Business

- A. *St Johns Area Economic and Community Development 11:54 am (3 Minutes)
- B. Road Construction: 11:57 am (2 Minutes)
North Clinton and Spring Street

Next Regular PSD Board Meeting June 3th



St. Johns Downtown Development Authority
109 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944ext. 233

**BOARD OF
DIRECTORS
2025 - 2026**

Chairman
Monica Ladiski
Lotus Health

Vice-Chairman
Jason Butler
Butler Financial

Secretary-Treasurer
Tyler Barlage
Community Christian
Church

Directors
Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce Delong
Clinton County

Kristina Kinde
City of St. Johns,

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
OhMi Organics

Tracy Kossaras
Kurt's Appliance

Monica Ladiski
Lotus Health

Nancy McKinley
Castle Resident

Corinne Trimbach
Building Owner

Marketing
Emily Baudoux-Chair
Erica Hayes
Vickie Schafer
Monica Ladiski

Design
Tyler Barlage-Chair
Lori Wurm
Lara Boettger

Events
Corrine Trimbach-Chair
Tracy Kossaras-Chair
Brent Hurst
Nancy McKinley
Jason Butler
Liz Janetske
Nikki Ouderkirk

**Executive, Finance,
Strategic Planning**

Tyler Barlage
Jason Butler
Kristina Kinde
Tracy Kossaras
Monica Ladiski
Corinne Trimbach
Emily Baudoux

CONTACT INFO
Executive Director
Heather Hanover
989-224-8944 Ext233:
psdcityofsj@gmail.com

AGENDA

Downtown Development Authority Meeting
May 6,2026
Immediately After 11:30 Fire Hall

* Indicates an attachment

- 1. Call to Order 11:59 am**
- 2. Additions to the Agenda 12:00 pm**
- 3. Approval of the Consent Agenda: 12:01pm**
 - A. *Minutes of meeting dated March 11,2026
 - B. *Minutes from the Design Committee Meeting
 - C. *City of St Johns monthly financial report through April 28,2026
- 4. Communications**
 - A. Design Committee 12:02 pm (3 minutes)
Bump Outs
- 5. Old Business**
 - A. Main Street Surveys 12:05 pm (20minutes)
- 6. New Business**
 - A. None
- 7. Public Comment (please keep to under 3 minutes) 12:25 pm (5 minutes)**

Adjournment 12:30 pm

Next Regular DDA Board Meeting June 3th.

PERIOD ENDING 04/30/2026

GL NUMBER	DESCRIPTION	END BALANCE 06/30/2025	2025-26 AMENDED BUDGET	YTD BALANCE 04/30/2026	ACTIVITY FOR MONTH 04/30/26	AVAILABLE BALANCE	% BDGT USED
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY							
Revenues							
Dept 000 - REVENUE							
248-000-404.000	CURRENT PROPERTY TAX	42,579.31	54,877.44	58,020.68	0.00	(3,143.24)	105.73
248-000-582.000	GRANTS	0.00	0.00	16,172.01	0.00	(16,172.01)	100.00
248-000-665.000	INTEREST EARNED/INVESTMENTS	99.50	250.00	0.00	0.00	250.00	0.00
Total Dept 000 - REVENUE		42,678.81	55,127.44	74,192.69	0.00	(19,065.25)	134.58
TOTAL REVENUES		42,678.81	55,127.44	74,192.69	0.00	(19,065.25)	134.58
Expenditures							
Dept 451 - NEW CONSTRUCTION							
248-451-713.001	EMPLOYER SOCIAL SECURITY	803.96	556.00	653.85	73.96	(97.85)	117.60
248-451-713.002	MEDICARE/EMPLOYER PORTION	188.04	129.97	152.94	17.30	(22.97)	117.67
248-451-804.000	ADMINISTRATION CHARGES	7,310.00	8,000.00	6,000.00	0.00	2,000.00	75.00
248-451-818.000	CONTRACTUAL SERVICES	17,289.39	13,934.04	11,745.57	1,192.85	2,188.47	84.29
248-451-818.040	DOWNTOWN IMPROVEMENT	26,704.75	23,500.00	15,337.93	0.00	8,162.07	65.27
248-451-880.007	FACADE GRANTS	37,800.00	10,000.00	16,172.01	0.00	(6,172.01)	161.72
Total Dept 451 - NEW CONSTRUCTION		90,096.14	56,120.01	50,062.30	1,284.11	6,057.71	89.21
TOTAL EXPENDITURES		90,096.14	56,120.01	50,062.30	1,284.11	6,057.71	89.21
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY:							
TOTAL REVENUES		42,678.81	55,127.44	74,192.69	0.00	(19,065.25)	134.58
TOTAL EXPENDITURES		90,096.14	56,120.01	50,062.30	1,284.11	6,057.71	89.21
NET OF REVENUES & EXPENDITURES		(47,417.33)	(992.57)	24,130.39	(1,284.11)	(25,122.96)	2,431.10

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 248 DOWNTOWN DEVELOPMENT AUTHORITY							
07/31/2025			248-000-001.000 POOLED CASH		BEG. BALANCE		39,026.61
08/13/2025	PR	CHK	SUMMARY PR 08/13/2025			1,250.00	37,776.61
08/26/2025	CD	CHK	Check: PC 201181	201181	2,523.00		35,253.61
09/10/2025	PR	CHK	SUMMARY PR 09/10/2025			1,250.01	34,003.60
09/26/2025	CD	CHK	Check: PC 8818	8818(A)	2,246.65		31,756.95
10/01/2025	GJ	JE	RECORD QTRLY ADMIN CHARGES	16673	2,000.00		29,756.95
10/08/2025	PR	CHK	SUMMARY PR 10/08/2025			1,250.00	28,506.95
10/30/2025	CD	CHK	Check: PC 201333	201333	1,800.00		26,706.95
11/12/2025	PR	CHK	SUMMARY PR 11/12/2025			1,250.01	25,456.94
11/25/2025	CD	CHK	Check: PC 201398	201398	1,200.00		24,256.94
11/27/2025	CD	CHK	Check: PC 597	597(E)	443.89		23,813.05
11/27/2025	CD	CHK	Check: PC 603	603(E)	79.95		23,733.10
12/09/2025	CD	CHK	Check: PC 201414	201414	3,000.00		20,733.10
12/10/2025	PR	CHK	SUMMARY PR 12/10/2025			1,250.00	19,483.10
12/30/2025	CD	CHK	Check: PC 201473	201473	1,200.00		18,283.10
01/01/2026	GJ	JE	RECORD QTRLY ADMIN CHARGES	16674	2,000.00		16,283.10
01/14/2026	PR	CHK	SUMMARY PR 01/14/2026			1,250.01	15,033.09
01/27/2026	CD	CHK	Check: PC 201521	201521	1,512.78		13,520.31
02/11/2026	PR	CHK	SUMMARY PR 02/11/2026			1,284.11	12,236.20
02/24/2026	CD	CHK	Check: PC 201566	201566	1,171.43		11,064.77
03/11/2026	PR	CHK	SUMMARY PR 03/11/2026			1,284.11	9,780.66
03/12/2026	GJ	JE	MATCH ON MAIN GRANT - MINTY MITTEN	16787	16,172.01		25,952.67
03/24/2026	CD	CHK	Check: PC 201627	201627		1,360.23	24,592.44
03/24/2026	CD	CHK	Check: PC 201634	201634		16,172.01	8,420.43
04/08/2026	PR	CHK	SUMMARY PR 04/08/2026			1,284.11	7,136.32
04/30/2026			248-000-001.000	END BALANCE	16,172.01	48,062.30	7,136.32
07/31/2025			248-000-002.000 CASH - IMM/PRI ACCT 1289		BEG. BALANCE		0.00
07/31/2025	GJ	JE	TO PAY DDA TAX CAPTURE	16531	21,632.32		21,632.32
07/31/2025	GJ	JE	TO PAY DDA TAX CAPTURE	16531	36,388.36		58,020.68
04/30/2026			248-000-002.000	END BALANCE	58,020.68	0.00	58,020.68
07/31/2025			248-000-202.000 ACCOUNTS PAYABLE		BEG. BALANCE		(2,523.00)
08/26/2025	CD	CHK	Check: PC 201181	201181	2,523.00		0.00
09/04/2025	AP	INV	TREE REMOVAL & REPLACEMENT	119959		2,246.65	(2,246.65)
09/26/2025	CD	CHK	Check: PC 8818	8818(A)	2,246.65		0.00
10/29/2025	AP	INV	NOV2025 RENT/\$1200 -SEC DEP/\$600 3 N CLINTON	-11/25	1,800.00	1,800.00	(1,800.00)
10/30/2025	CD	CHK	Check: PC 201333	201333	1,800.00		0.00
11/01/2025	AP	INV	CONSUMERS ENERGY; PRORATED - 9 DAYS	205636705538-NOV25		47.88	(47.88)
11/25/2025	AP	INV	DEC2025 RENT	23 N CLINTON-12/25		1,200.00	(1,247.88)
11/25/2025	CD	CHK	Check: PC 201398	201398	1,200.00		(47.88)
11/27/2025	AP	INV	CANDY, CNSTRCT VHICLE, LOCKOUT KIT, 7	10/29/2025		79.95	(127.83)
11/27/2025	AP	INV	NEW LOOK COMPUTER & DATA	10/30/2025		100.70	(228.53)
11/27/2025	AP	INV	DOLLAR TREE; CHRISTMAS DECO	11/13/2025		139.92	(368.45)
11/27/2025	AP	INV	WALMART; RED/OPAL CC	11/13/2025		203.27	(571.72)
11/27/2025	CD	CHK	Check: PC 597	597(E)	443.89		(127.83)
11/27/2025	CD	CHK	Check: PC 603	603(E)	79.95		(47.88)
12/03/2025	AP	INV	BENCH DESIGN, BUILD & INSTALL	12/01/2025-2505		3,000.00	(3,047.88)
12/03/2025	AP	INV	JAN2026 RENT	23 N CLINTON-01/26		1,200.00	(4,247.88)
12/09/2025	CD	CHK	Check: PC 201414	201414	3,000.00		(1,247.88)
12/30/2025	CD	CHK	Check: PC 201473	201473	1,200.00		(47.88)
01/05/2026	AP	INV	FEB2026 RENT	23 N CLINTON-02/26		1,200.00	(1,247.88)
01/09/2026	AP	INV	CONSUMERS ENERGY; DEC-JAN2026	205191910763		112.35	(1,360.23)
01/15/2026	AP	INV	CONSUMERS ENERGY; DEC2025	103042482549-12/25		142.69	(1,502.92)
01/15/2026	AP	INV	CONSUMERS ENERGY; NOV2025	103042482549-11/25		170.09	(1,673.01)
01/21/2026	AP	INV	MAR2026 RENT	23 N CLINTON-03/26		1,200.00	(2,873.01)
01/27/2026	CD	CHK	Check: PC 201521	201521	1,512.78		(1,360.23)
02/24/2026	AP	INV	CONSUMERS ENERGY; FEB2026	202344319317		141.52	(1,501.75)
02/24/2026	AP	INV	CONSUMERS ENERGY; NOV2026 REVERSED	205636705538-CRD		170.09	(1,331.66)
02/24/2026	CD	CHK	Check: PC 201566	201566	1,171.43		(160.23)
03/04/2026	AP	INV	APRIL2026 RENT	23 N CLINTON-04/26		1,200.00	(1,360.23)
03/20/2026	AP	INV	MATCH ON MAIN GRANT	3106274849		16,172.01	(17,532.24)
03/24/2026	CD	CHK	Check: PC 201627	201627	1,360.23		(16,172.01)
03/24/2026	CD	CHK	Check: PC 201634	201634	16,172.01		0.00
04/30/2026			248-000-202.000	END BALANCE	32,880.03	30,357.03	0.00
07/31/2025			248-000-390.000 Fund Balance		BEG. BALANCE		(41,026.61)
04/30/2026			248-000-390.000	END BALANCE	0.00	0.00	(41,026.61)
07/31/2025			248-000-404.000 CURRENT PROPERTY TAX		BEG. BALANCE		0.00
07/31/2025	GJ	JE	TO PAY DDA TAX CAPTURE	16531		21,632.32	(21,632.32)
07/31/2025	GJ	JE	TO PAY DDA TAX CAPTURE	16531		36,388.36	(58,020.68)
04/30/2026			248-000-404.000	END BALANCE	0.00	58,020.68	(58,020.68)
07/31/2025			248-000-582.000 GRANTS		BEG. BALANCE		0.00
03/12/2026	GJ	JE	MATCH ON MAIN GRANT - MINTY MITTEN	16787		16,172.01	(16,172.01)
04/30/2026			248-000-582.000	END BALANCE	0.00	16,172.01	(16,172.01)
07/31/2025			248-451-713.001 EMPLOYER SOCIAL SECURITY		BEG. BALANCE		0.00
08/13/2025	PR	CHK	SUMMARY PR 08/13/2025		71.99		71.99
09/10/2025	PR	CHK	SUMMARY PR 09/10/2025		72.00		143.99
10/08/2025	PR	CHK	SUMMARY PR 10/08/2025		71.99		215.98
11/12/2025	PR	CHK	SUMMARY PR 11/12/2025		72.00		287.98
12/10/2025	PR	CHK	SUMMARY PR 12/10/2025		71.99		359.97

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
248-451-713.001 EMPLOYER SOCIAL SECURITY (Continued)							
01/14/2026	PR	CHK	SUMMARY PR 01/14/2026		72.00		431.97
02/11/2026	PR	CHK	SUMMARY PR 02/11/2026		73.96		505.93
03/11/2026	PR	CHK	SUMMARY PR 03/11/2026		73.96		579.89
04/08/2026	PR	CHK	SUMMARY PR 04/08/2026		73.96		653.85
04/30/2026			248-451-713.001	END BALANCE	653.85	0.00	653.85
248-451-713.002 MEDICARE/EMPLOYER PORTION BEG. BALANCE							0.00
07/31/2025							
08/13/2025	PR	CHK	SUMMARY PR 08/13/2025		16.84		16.84
09/10/2025	PR	CHK	SUMMARY PR 09/10/2025		16.84		33.68
10/08/2025	PR	CHK	SUMMARY PR 10/08/2025		16.84		50.52
11/12/2025	PR	CHK	SUMMARY PR 11/12/2025		16.84		67.36
12/10/2025	PR	CHK	SUMMARY PR 12/10/2025		16.84		84.20
01/14/2026	PR	CHK	SUMMARY PR 01/14/2026		16.84		101.04
02/11/2026	PR	CHK	SUMMARY PR 02/11/2026		17.30		118.34
03/11/2026	PR	CHK	SUMMARY PR 03/11/2026		17.30		135.64
04/08/2026	PR	CHK	SUMMARY PR 04/08/2026		17.30		152.94
04/30/2026			248-451-713.002	END BALANCE	152.94	0.00	152.94
248-451-804.000 ADMINISTRATION CHARGES BEG. BALANCE							2,000.00
07/31/2025							
10/01/2025	GJ	JE	RECORD QTRLY ADMIN CHARGES	16673	2,000.00		4,000.00
01/01/2026	GJ	JE	RECORD QTRLY ADMIN CHARGES	16674	2,000.00		6,000.00
04/30/2026			248-451-804.000	END BALANCE	4,000.00	0.00	6,000.00
248-451-818.000 CONTRACTUAL SERVICES BEG. BALANCE							0.00
07/31/2025							
08/13/2025	PR	CHK	SUMMARY PR 08/13/2025		1,161.17		1,161.17
09/10/2025	PR	CHK	SUMMARY PR 09/10/2025		1,161.17		2,322.34
10/08/2025	PR	CHK	SUMMARY PR 10/08/2025		1,161.17		3,483.51
11/12/2025	PR	CHK	SUMMARY PR 11/12/2025		1,161.17		4,644.68
11/25/2025	AP	INV	DEC2025 RENT	23 N CLINTON-12/25	1,200.00		5,844.68
12/10/2025	PR	CHK	SUMMARY PR 12/10/2025		1,161.17		7,005.85
01/14/2026	PR	CHK	SUMMARY PR 01/14/2026		1,161.17		8,167.02
02/11/2026	PR	CHK	SUMMARY PR 02/11/2026		1,192.85		9,359.87
03/11/2026	PR	CHK	SUMMARY PR 03/11/2026		1,192.85		10,552.72
04/08/2026	PR	CHK	SUMMARY PR 04/08/2026		1,192.85		11,745.57
04/30/2026			248-451-818.000	END BALANCE	11,745.57	0.00	11,745.57
248-451-818.040 DOWNTOWN IMPROVEMENT BEG. BALANCE							2,523.00
07/31/2025							
09/04/2025	AP	INV	TREE REMOVAL & REPLACEMENT	119959	2,246.65		4,769.65
10/29/2025	AP	INV	NOV2025 RENT/\$1200 -SEC DEP/\$600	3 N CLINTON -11/25	1,800.00		6,569.65
11/01/2025	AP	INV	CONSUMERS ENERGY; PRORATED - 9 DAYS	205636705538-NOV25	47.88		6,617.53
11/27/2025	AP	INV	CANDY, CNSTRCT VEHICLE, LOCKOUT KIT, I	10/29/2025	79.95		6,697.48
11/27/2025	AP	INV	NEW LOOK COMPUTER & DATA	10/30/2025	100.70		6,798.18
11/27/2025	AP	INV	DOLLAR TREE; CHRISTMAS DECO	11/13/2025	139.92		6,938.10
11/27/2025	AP	INV	WALMART; RED/OPAL CC	11/13/2025	203.27		7,141.37
12/03/2025	AP	INV	BENCH DESIGN, BUILD & INSTALL	12/01/2025-2505	3,000.00		10,141.37
12/03/2025	AP	INV	JAN2026 RENT	23 N CLINTON-01/26	1,200.00		11,341.37
01/05/2026	AP	INV	FEB2026 RENT	23 N CLINTON-02/26	1,200.00		12,541.37
01/09/2026	AP	INV	CONSUMERS ENERGY; DEC-JAN2026	205191910763	112.35		12,653.72
01/15/2026	AP	INV	CONSUMERS ENERGY; DEC2025	103042482549-12/25	142.69		12,796.41
01/15/2026	AP	INV	CONSUMERS ENERGY; NOV2025	103042482549-11/25	170.09		12,966.50
01/21/2026	AP	INV	MAR2026 RENT	23 N CLINTON-03/26	1,200.00		14,166.50
02/24/2026	AP	INV	CONSUMERS ENERGY; FEB2026	202344319317	141.52		14,308.02
02/24/2026	AP	INV	CONSUMERS ENERGY; NOV2026 REVERSED	205636705538-CRD		170.09	14,137.93
03/04/2026	AP	INV	APRIL2026 RENT	23 N CLINTON-04/26	1,200.00		15,337.93
04/30/2026			248-451-818.040	END BALANCE	12,985.02	170.09	15,337.93
248-451-880.007 FACADE GRANTS BEG. BALANCE							0.00
07/31/2025							
03/20/2026	AP	INV	MATCH ON MAIN GRANT	3106274849	16,172.01		16,172.01
04/30/2026			248-451-880.007	END BALANCE	16,172.01	0.00	16,172.01
TOTAL FOR FUND 248 DOWNTOWN DEVELOPMENT AUTHORITY					152,782.11	152,782.11	0.00

PERIOD ENDING 04/30/2026

GL NUMBER	DESCRIPTION	END BALANCE 06/30/2025	2025-26 AMENDED BUDGET	YTD BALANCE 04/30/2026	ACTIVITY FOR MONTH 04/30/26	AVAILABLE BALANCE	% BDGT USED
Fund 251 - PRINCIPAL SHOPPING DISTRICT							
Revenues							
Dept 000 - REVENUE							
251-000-452.006	DOWNTOWN BUSINESS DISTRICT	41,743.51	42,825.00	40,978.23	0.00	1,846.77	95.69
251-000-541.000	GRANTS	0.00	0.00	0.00	0.00	0.00	0.00
251-000-653.001	FARMERS' MARKET	1,724.84	1,500.00	1,275.25	0.00	224.75	85.02
251-000-653.003	CAR SHOWS	3,624.59	3,000.00	2,528.00	0.00	472.00	84.27
251-000-653.005	MINT FESTIVAL	43,477.38	35,000.00	33,856.61	0.00	1,143.39	96.73
251-000-653.010	SPRING FESTIVAL	(8.89)	0.00	0.00	0.00	0.00	0.00
251-000-653.013	WINTER FESTIVAL	380.00	500.00	0.00	0.00	500.00	0.00
251-000-665.000	INTEREST EARNED/INVESTMENTS	111.12	0.00	178.53	0.00	(178.53)	100.00
251-000-674.005	CORPORATE SPONSORS	1,000.00	1,000.00	0.00	0.00	1,000.00	0.00
251-000-675.008	MURALS & SCULPTURES	0.00	0.00	0.00	0.00	0.00	0.00
251-000-677.000	MISCELLANEOUS REVENUE	220.00	0.00	0.00	0.00	0.00	0.00
251-000-679.000	MARKETING CO-OP	2,750.00	3,000.00	3,000.00	0.00	0.00	100.00
Total Dept 000 - REVENUE		95,022.55	86,825.00	81,816.62	0.00	5,008.38	94.23
TOTAL REVENUES		95,022.55	86,825.00	81,816.62	0.00	5,008.38	94.23
Expenditures							
Dept 172 - ADMINISTRATION DEPARTMENT							
251-172-713.001	EMPLOYER SOCIAL SECURITY	803.88	863.91	653.80	73.96	210.11	75.68
251-172-713.002	MEDICARE/EMPLOYER PORTION	187.99	202.04	152.88	17.29	49.16	75.67
251-172-730.000	OFFICE SUPPLIES/ADM	0.00	100.00	28.37	0.00	71.63	28.37
251-172-751.000	EVENT COLLABORATION	2,950.45	6,100.00	2,785.93	0.00	3,314.07	45.67
251-172-751.001	FARMERS' MARKET	1,313.78	1,000.00	1,580.00	0.00	(580.00)	158.00
251-172-751.002	CAR SHOWS	0.00	1,000.00	906.25	0.00	93.75	90.63
251-172-751.003	MINT FESTIVAL	31,011.96	28,000.00	28,358.93	0.00	(358.93)	101.28
251-172-751.007	WINTER FESTIVAL	1,956.03	2,000.00	550.00	0.00	1,450.00	27.50
251-172-751.010	FALL FESTIVAL	988.20	1,000.00	0.00	0.00	1,000.00	0.00
251-172-804.000	ADMINISTRATION CHARGES	6,600.00	8,000.00	6,000.00	0.00	2,000.00	75.00
251-172-814.002	WEBSITE	830.00	810.00	4,689.97	0.00	(3,879.97)	579.01
251-172-818.000	CONTRACTUAL SERVICES	12,966.39	13,934.04	10,545.57	1,192.85	3,388.47	75.68
251-172-818.040	DOWNTOWN IMPROVEMENT	9,555.13	5,000.00	8,688.17	0.00	(3,688.17)	173.76
251-172-826.086	AUDIT FEES	0.00	500.00	0.00	0.00	500.00	0.00
251-172-853.004	MONTHLY & LONG DISTANCE SERV	561.05	500.00	500.00	50.00	0.00	100.00
251-172-880.008	MARKETING	7,481.44	11,000.00	4,255.89	0.00	6,744.11	38.69
251-172-882.000	MARKETING CO-OP	8,000.00	6,000.00	5,760.00	0.00	240.00	96.00
251-172-956.000	MISCELLANEOUS	430.62	0.00	531.37	0.00	(531.37)	100.00
251-172-960.000	EDUCATION AND TRAINING	294.37	500.00	359.54	0.00	140.46	71.91
251-172-961.000	PROFESSIONAL DUES	350.00	350.00	350.00	0.00	0.00	100.00
251-172-969.000	GRANTS	435.00	0.00	10.00	0.00	(10.00)	100.00
251-172-969.001	MUSIC	2,344.85	1,000.00	675.89	0.00	324.11	67.59
251-172-985.000	CAPITAL OUTLAY	0.00	0.00	0.00	0.00	0.00	0.00
Total Dept 172 - ADMINISTRATION DEPARTMENT		89,061.14	87,859.99	77,382.56	1,334.10	10,477.43	88.07
TOTAL EXPENDITURES		89,061.14	87,859.99	77,382.56	1,334.10	10,477.43	88.07
Fund 251 - PRINCIPAL SHOPPING DISTRICT:							
TOTAL REVENUES		95,022.55	86,825.00	81,816.62	0.00	5,008.38	94.23
TOTAL EXPENDITURES		89,061.14	87,859.99	77,382.56	1,334.10	10,477.43	88.07

REVENUE AND EXPENDITURE REPORT FOR CITY OF ST. JOHNS
PERIOD ENDING 04/30/2026

GL NUMBER	DESCRIPTION	END BALANCE	2025-26	YTD BALANCE	ACTIVITY FOR	AVAILABLE	% BDGT
		06/30/2025	AMENDED BUDGET	04/30/2026	MONTH 04/30/26	BALANCE	USED
Fund 251 - PRINCIPAL SHOPPING DISTRICT							
NET OF REVENUES & EXPENDITURES		5,961.41	(1,034.99)	4,434.06	(1,334.10)	(5,469.05)	428.42
TOTAL REVENUES - ALL FUNDS		137,701.36	141,952.44	156,009.31	0.00	(14,056.87)	109.90
TOTAL EXPENDITURES - ALL FUNDS		179,157.28	143,980.00	127,444.86	2,618.21	16,535.14	88.52
NET OF REVENUES & EXPENDITURES		(41,455.92)	(2,027.56)	28,564.45	(2,618.21)	(30,592.01)	1,408.81

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
Fund 251 PRINCIPAL SHOPPING DISTRICT							
07/31/2025			251-000-001.000 POOLED CASH		BEG. BALANCE		59,973.46
07/31/2025	CD	CHK	Check: PC 8662	8662 (A)		150.00	59,823.46
07/31/2025	CD	CHK	Check: PC 201105	201105		700.00	59,123.46
07/31/2025	CD	CHK	Check: PC 201106	201106		1,000.00	58,123.46
07/31/2025	CD	CHK	Check: PC 201107	201107		2,000.00	56,123.46
07/31/2025	CD	CHK	Check: PC 201108	201108		100.00	56,023.46
07/31/2025	CD	CHK	Check: PC 201110	201110		3,912.50	52,110.96
07/31/2025	CD	CHK	Check: PC 201111	201111		800.00	51,310.96
07/31/2025	GJ	JE	RECORD CASH TRANSFERS	15545	7,210.00		58,520.96
07/31/2025	CD	CHK	Check: PC 529	529 (E)		201.93	58,319.03
08/05/2025	CD	CHK	Check: PC 201113	201113		1,312.00	57,007.03
08/05/2025	CD	CHK	Check: PC 201114	201114		400.00	56,607.03
08/05/2025	CD	CHK	Check: PC 201115	201115		100.00	56,507.03
08/05/2025	CD	CHK	Check: PC 201122	201122		7,874.75	48,632.28
08/13/2025	PR	CHK	SUMMARY PR 08/13/2025			1,249.99	47,382.29
08/13/2025	CR	RCPT	GENERAL RECEIPT 08/13/2025		1,000.00		48,382.29
08/14/2025	GJ	JE	SQUARE PAYMENTS MINT FESTIVAL	16721	5,075.69		53,457.98
08/15/2025	GJ	JE	RECORD CASH TRANSFERS	15549	21,940.00		75,397.98
08/19/2025	CR	RCPT	GENERAL RECEIPT 08/19/2025		24,527.25		99,925.23
08/21/2025	CD	CHK	Check: PC 201123	201123		100.00	99,825.23
08/21/2025	CD	CHK	Check: PC 100885	100885 (E)		675.00	99,150.23
08/22/2025	GJ	JE	SQUARE PAYMENTS MINT FESTIVAL	16722	198.77		99,349.00
08/26/2025	CD	CHK	Check: PC 201146	201146		100.00	99,249.00
08/26/2025	CD	CHK	Check: PC 201159	201159		375.00	98,874.00
08/26/2025	CD	CHK	Check: PC 201169	201169		100.00	98,774.00
08/26/2025	CD	CHK	Check: PC 201171	201171		1,245.00	97,529.00
08/26/2025	CD	CHK	Check: PC 201175	201175		859.30	96,669.70
08/27/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/27/2025		1,315.00		97,984.70
08/28/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/28/2025		2,553.15		100,537.85
08/29/2025	CD	CHK	Check: PC 8725	8725 (A)		417.06	100,120.79
08/29/2025	CD	CHK	Check: PC 8746	8746 (A)		2,510.72	97,610.07
08/29/2025	CD	CHK	Check: PC 8755	8755 (A)		570.00	97,040.07
08/31/2025	CD	CHK	Check: PC 530	530 (E)		853.95	96,186.12
08/31/2025	GJ	JE	RECORD CASH TRANSFERS	15575	439.39		96,625.51
09/02/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 09/02/2025		250.00		96,875.51
09/05/2025	CD	CHK	Check: PC 100897	100897 (E)		650.04	96,225.47
09/10/2025	PR	CHK	SUMMARY PR 09/10/2025			1,250.00	94,975.47
09/15/2025	GJ	JE	RECORD CASH TRANSFERS	16526	2,788.44		97,763.91
09/23/2025	CD	CHK	Check: PC 201216	201216		350.00	97,413.91
09/23/2025	CD	CHK	Check: PC 201224	201224		963.00	96,450.91
09/24/2025	CR	RCPT	GENERAL RECEIPT 09/24/2025		69.99		96,520.90
09/30/2025	CD	CHK	Check: PC 531	531 (E)		666.40	95,854.50
09/30/2025	CD	CHK	Check: PC 536	536 (E)		50.00	95,804.50
09/30/2025	GJ	JE	RECORD CASH TRANSFERS	16534	37.40		95,841.90
10/01/2025	GJ	JE	RECORD QTRLY ADMIN CHARGES	16673		2,000.00	93,841.90
10/03/2025	CD	CHK	Check: PC 201253	201253		450.00	93,391.90
10/06/2025	CD	CHK	Check: PC 201257	201257		2,350.00	91,041.90
10/08/2025	CD	CHK	Check: PC 8841	8841 (A)		365.00	90,676.90
10/08/2025	PR	CHK	SUMMARY PR 10/08/2025			1,249.99	89,426.91
10/20/2025	CD	CHK	Check: PC 100908	100908 (E)		149.96	89,276.95
10/21/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 10/21/2025		1,000.00		90,276.95
10/28/2025	CD	CHK	Check: PC 201300	201300		1,000.00	89,276.95
10/28/2025	CD	CHK	Check: PC 201312	201312		550.00	88,726.95
10/28/2025	CD	CHK	Check: PC 201320	201320		217.89	88,509.06
10/28/2025	CD	CHK	Check: PC 201325	201325		2,899.70	85,609.36
10/28/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 10/28/2025		540.00		86,149.36
10/31/2025	CD	CHK	Check: PC 8905	8905 (A)		960.00	85,189.36
10/31/2025	CD	VOID	Check: PC 8905	8905 (A)	960.00		86,149.36
10/31/2025	CD	CHK	Check: PC 8908	8908 (A)		480.00	85,669.36
10/31/2025	GJ	JE	RECORD CASH TRANSFERS	16541	983.87		86,653.23
10/31/2025	CD	CHK	Check: PC 553	553 (E)		2,420.57	84,232.66
10/31/2025	CD	CHK	Check: PC 558	558 (E)		50.00	84,182.66
11/04/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 11/04/2025		750.00		84,932.66
11/12/2025	PR	CHK	SUMMARY PR 11/12/2025			1,249.99	83,682.67
11/20/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 11/20/2025		750.00		84,432.67
11/24/2025	GJ	JE	SQUARE PAYMENT MINT FESTIVAL	16723	28.23		84,460.90
11/25/2025	CD	CHK	Check: PC 201377	201377		2,040.00	82,420.90
11/26/2025	CD	CHK	Check: PC 607	607 (E)		50.00	82,370.90
11/30/2025	GJ	JE	RECORD CASH TRANSFERS	16612	723.05		83,093.95
12/01/2025	CD	CHK	Check: PC 201403	201403		100.00	82,993.95
12/01/2025	CD	CHK	Check: PC 201401	201401		200.00	82,793.95
12/03/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 12/03/2025		1,000.00		83,793.95
12/09/2025	CD	CHK	Check: PC 201422	201422		150.00	83,643.95
12/09/2025	CD	CHK	Check: PC 201424	201424		50.88	83,593.07
12/10/2025	PR	CHK	SUMMARY PR 12/10/2025			1,250.00	82,343.07
12/12/2025	CD	CHK	Check: PC 9016	9016 (A)		250.00	82,093.07
12/15/2025	CD	CHK	Check: PC 100927	100927 (E)		1,891.00	80,202.07
12/19/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 12/19/2025		500.00		80,702.07
12/26/2025	CD	CHK	Check: PC 590	590 (E)		50.00	80,652.07
12/28/2025	CD	CHK	Check: PC 610	610 (E)		759.99	79,892.08
12/30/2025	CD	CHK	Check: PC 201484	201484		1,440.00	78,452.08
12/31/2025	CD	CHK	Check: PC 9076	9076 (A)		200.00	78,252.08
01/01/2026	GJ	JE	RECORD QTRLY ADMIN CHARGES	16674		2,000.00	76,252.08
01/14/2026	PR	CHK	SUMMARY PR 01/14/2026			1,249.99	75,002.09
01/16/2026	CD	CHK	Check: PC 100938	100938 (E)		4,219.00	70,783.09
01/26/2026	CD	CHK	Check: PC 594	594 (E)		50.00	70,733.09
01/27/2026	CD	CHK	Check: PC 201490	201490		458.00	70,275.09
01/27/2026	CD	CHK	Check: PC 201522	201522		20.00	70,255.09

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
251-000-001.000 POOLED CASH							
					(Continued)		
01/28/2026	CD	CHK	Check: PC 624	624(E)		28.37	70,226.72
01/28/2026	CD	CHK	Check: PC 639	639(E)		789.99	69,436.73
01/30/2026	CD	CHK	Check: PC 9120	9120(A)		600.00	68,836.73
02/11/2026	PR	CHK	SUMMARY PR 02/11/2026			1,284.10	67,552.63
02/15/2026	GJ	JE	RECORD CASH TRANSFERS	16766	465.70		68,018.33
02/25/2026	CD	CHK	Check: PC 644	644(E)		29.97	67,988.36
02/25/2026	CD	VOID	Check: PC 644	644(E)	29.97		68,018.33
02/25/2026	CD	CHK	Check: PC 648	648(E)		1,079.99	66,938.34
02/28/2026	CD	CHK	Check: PC 632	632(E)		50.00	66,888.34
02/28/2026	CD	VOID	Check: PC 632	632(E)	50.00		66,938.34
03/02/2026	GJ	JE	RECORD CASH TRANSFERS	16772	465.68		67,404.02
03/02/2026	GJ	JE	TO REVERSE MANUAL JOURNAL ENTRY: 1677	16777		465.68	66,938.34
03/02/2026	GJ	JE	RECORD CASH TRANSFERS	16780	465.68		67,404.02
03/11/2026	PR	CHK	SUMMARY PR 03/11/2026			1,284.09	66,119.93
03/24/2026	CD	CHK	Check: PC 201623	201623		513.00	65,606.93
04/08/2026	PR	CHK	SUMMARY PR 04/08/2026			1,284.10	64,322.83
04/30/2026			251-000-001.000	END BALANCE	76,117.26	71,767.89	64,322.83
07/31/2025			251-000-002.007 DEBIT CARD-CASH		BEG. BALANCE		(149.90)
04/30/2026			251-000-002.007	END BALANCE	0.00	0.00	(149.90)
07/31/2025			251-000-084.703 DUE FROM CURRENT TAX COLLECT		BEG. BALANCE		0.00
07/31/2025	GJ	JE	RECORD CASH TRANSFERS	15545		7,210.00	(7,210.00)
07/31/2025	GJ	JE	RECORD TAX REVENUES	15546	7,210.00		0.00
08/15/2025	GJ	JE	RECORD CASH TRANSFERS	15549		21,940.00	(21,940.00)
08/15/2025	GJ	JE	RECORD TAX REVENUES	15550	21,940.00		0.00
08/31/2025	GJ	JE	RECORD CASH TRANSFERS	15575		439.39	(439.39)
09/15/2025	GJ	JE	RECORD CASH TRANSFERS	16526		2,788.44	(3,227.83)
09/15/2025	GJ	JE	RECORD TAX REVENUES	16527	2,788.44		(439.39)
09/30/2025	GJ	JE	RECORD TAX REVENUES	15576	439.39		0.00
09/30/2025	GJ	JE	RECORD CASH TRANSFERS	16534		37.40	(37.40)
09/30/2025	GJ	JE	RECORD TAX REVENUES	16535	37.40		0.00
10/31/2025	GJ	JE	RECORD TAX REVENUES	16540	983.87		983.87
10/31/2025	GJ	JE	RECORD CASH TRANSFERS	16541		983.87	0.00
11/30/2025	GJ	JE	RECORD CASH TRANSFERS	16612		723.05	(723.05)
11/30/2025	GJ	JE	RECORD TAX REVENUES	16613	723.05		0.00
02/15/2026	GJ	JE	RECORD CASH TRANSFERS	16766		465.70	(465.70)
02/15/2026	GJ	JE	RECORD TAX REVENUES	16767	465.70		0.00
03/02/2026	GJ	JE	RECORD CASH TRANSFERS	16772		465.68	(465.68)
03/02/2026	GJ	JE	RECORD TAX REVENUES	16773	465.68		0.00
03/02/2026	GJ	JE	TO REVERSE MANUAL JOURNAL ENTRY: 1677	16777	465.68		465.68
03/02/2026	GJ	JE	TO REVERSE MANUAL JOURNAL ENTRY: 1677	16778		465.68	0.00
03/02/2026	GJ	JE	RECORD TAX REVENUES	16779	465.68		465.68
03/02/2026	GJ	JE	RECORD CASH TRANSFERS	16780		465.68	0.00
04/30/2026			251-000-084.703	END BALANCE	35,984.89	35,984.89	0.00
07/31/2025			251-000-202.000 ACCOUNTS PAYABLE		BEG. BALANCE		(9,187.60)
07/31/2025	CD	CHK	Check: PC 8662	8662(A)	150.00		(9,037.60)
07/31/2025	CD	CHK	Check: PC 201105	201105	700.00		(8,337.60)
07/31/2025	CD	CHK	Check: PC 201106	201106	1,000.00		(7,337.60)
07/31/2025	CD	CHK	Check: PC 201107	201107	2,000.00		(5,337.60)
07/31/2025	CD	CHK	Check: PC 201108	201108	100.00		(5,237.60)
07/31/2025	CD	CHK	Check: PC 201110	201110	3,912.50		(1,325.10)
07/31/2025	CD	CHK	Check: PC 201111	201111	800.00		(525.10)
07/31/2025	AP	INV	CREDIT CARD SUMMARY; 07/2025	JUL2025-HANOVER		151.93	(677.03)
07/31/2025	AP	INV	CREDIT CARD SUMMARY; 07/2025	JUL2025-WBI		50.00	(727.03)
07/31/2025	CD	CHK	Check: PC 529	529(E)	201.93		(525.10)
08/04/2025	AP	INV	MUSIC FOR CAR SHOW	08/04/2025		400.00	(925.10)
08/05/2025	AP	INV	POLICY #NEW BUSINESS 08/08-08/09 2025	08/01/2025		1,312.00	(2,237.10)
08/05/2025	CD	CHK	Check: PC 201113	201113	1,312.00		(925.10)
08/05/2025	CD	CHK	Check: PC 201114	201114	400.00		(525.10)
08/05/2025	CD	CHK	Check: PC 201115	201115	100.00		(425.10)
08/05/2025	AP	INV	MINT FEST 2025; BEER TENT	08/05/2025		7,874.75	(8,299.85)
08/05/2025	CD	CHK	Check: PC 201122	201122	7,874.75		(425.10)
08/05/2025	AP	INV	APPAREL - DK GRAPHITE HEATER TEE	203904		1,125.72	(1,550.82)
08/05/2025	AP	INV	APPAREL - LIME TEE W/ONE COLOR	203862		463.75	(2,014.57)
08/18/2025	AP	INV	REIMBURSE; POP, ICE, OVERNIGHT SECUR	08/12/2025		417.06	(2,431.63)
08/18/2025	AP	INV	ADVERTISING; MINT FESTIVAL	ORDER #23339		570.00	(3,001.63)
08/18/2025	AP	INV	REIMBURSE; CHAIRS FOR MINT FEST	08/12/2025		60.00	(3,061.63)
08/19/2025	AP	INV	3X5 BANNERS; PSD/DDA MINT FEST 2025	203911		55.00	(3,116.63)
08/19/2025	AP	INV	APPAREL; SPORT GREY TEE	204181		866.25	(3,982.88)
08/19/2025	AP	INV	REG PORTOPOTTY	02591		1,245.00	(5,227.88)
08/19/2025	AP	INV	SALES TAX RETURN; SPECIAL EVENT 2025	08/18/2025		859.30	(6,087.18)
08/21/2025	CD	CHK	Check: PC 201123	201123	100.00		(5,987.18)
08/21/2025	AP	INV	ADVERTISING; FARMER'S MARKET	4893777-2		225.00	(6,212.18)
08/21/2025	AP	INV	ADVERTISING; FARMER'S MARKET	4899251-2		150.00	(6,362.18)
08/21/2025	AP	INV	ADVERTISING; FARMER'S MARKET	4969027-1		300.00	(6,662.18)
08/21/2025	AP	INV	20LB ICE	08/08/2025		40.00	(6,702.18)
08/21/2025	CD	CHK	Check: PC 100885	100885(E)	675.00		(6,027.18)
08/26/2025	CD	CHK	Check: PC 201146	201146	100.00		(5,927.18)
08/26/2025	CD	CHK	Check: PC 201159	201159	375.00		(5,552.18)
08/26/2025	CD	CHK	Check: PC 201169	201169	100.00		(5,452.18)
08/26/2025	CD	CHK	Check: PC 201171	201171	1,245.00		(4,207.18)
08/26/2025	CD	CHK	Check: PC 201175	201175	859.30		(3,347.88)
08/29/2025	CD	CHK	Check: PC 8725	8725(A)	417.06		(2,930.82)
08/29/2025	CD	CHK	Check: PC 8746	8746(A)	2,510.72		(420.10)
08/29/2025	CD	CHK	Check: PC 8755	8755(A)	570.00		149.90

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
251-000-202.000 ACCOUNTS PAYABLE					(Continued)		
08/29/2025	AP	INV	MEMBERSHIP; PSD/DDA 10/01/25-10/01/26	3875		350.00	(200.10)
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER		803.95	(1,004.05)
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-WBI		50.00	(1,054.05)
08/31/2025	CD	CHK	Check: PC 530	530(E)	853.95		(200.10)
09/05/2025	AP	INV	ADVERTISING; MINT FEST BLOCK PARTY	4968963-1		450.00	(650.10)
09/05/2025	AP	INV	ADVERTISING; 2025 FAMERS MARKET	4899251-3		149.72	(799.82)
09/05/2025	AP	INV	ADVERTISING; 2025 FARMERS MARKET	4893777-3		50.32	(850.14)
09/05/2025	CD	CHK	Check: PC 100897	100897(E)	650.04		(200.10)
09/11/2025	AP	INV	ADVERTISING; 08/2025	002318		513.00	(713.10)
09/11/2025	AP	INV	ADVERTISING; 09/2025	002336		450.00	(1,163.10)
09/18/2025	AP	INV	AMERICAN RENTAL; PORTABLE TOILETS	09/18/2025-1		333.20	(1,496.30)
09/18/2025	AP	INV	AMERICAN RENTAL; PORTABLE TOILETS	09/18/2025-2		333.20	(1,829.50)
09/23/2025	CD	CHK	Check: PC 201216	201216	350.00		(1,479.50)
09/23/2025	CD	CHK	Check: PC 201224	201224	963.00		(516.50)
09/24/2025	AP	INV	ADVERTISING - FARMERS MARKET; DDA/PSI	23339		480.00	(996.50)
09/24/2025	AP	INV	TELEPHONE/INTERNET SERVICES	09/24/2025		50.00	(1,046.50)
09/26/2025	AP	INV	BRANDING & MAINTENANCE; FACEBOOK ADS	1293		2,350.00	(3,396.50)
09/30/2025	AP	INV	SOFTWARE	04575-42959018		149.90	(3,546.40)
09/30/2025	CD	CHK	Check: PC 531	531(E)	666.40		(2,880.00)
09/30/2025	CD	CHK	Check: PC 536	536(E)	50.00		(2,830.00)
10/01/2025	AP	INV	TENT FOR OKTOBERFEST	09/30/2025		450.00	(3,280.00)
10/01/2025	AP	INV	REIMBURSE; PUMPKINS FOR DWNTWN	09/23/2025		365.00	(3,645.00)
10/01/2025	AP	INV	HANGING BASKETS, PLANTERS, MIRACLE GI	10/01/2025		2,899.70	(6,544.70)
10/02/2025	AP	INV	BANNER/SIGNS - OKTOBERFEST	10/02/2025		110.00	(6,654.70)
10/02/2025	AP	INV	INSPECTION FOR HOTDOG CART	10/02/2025		90.00	(6,744.70)
10/03/2025	CD	CHK	Check: PC 201253	201253	450.00		(6,294.70)
10/06/2025	CD	CHK	Check: PC 201257	201257	2,350.00		(3,944.70)
10/08/2025	CD	CHK	Check: PC 8841	8841(A)	365.00		(3,579.70)
10/08/2025	AP	INV	HOTDOG BUNS, HOT DOGS, ICE	10/08/2025		41.37	(3,621.07)
10/09/2025	AP	INV	3X20' 2 SIDED BANNER (MINT FEST)	21652		1,000.00	(4,621.07)
10/09/2025	AP	INV	PORTA POTTY; OKTOBER FEST	10/09/2025		333.20	(4,954.27)
10/14/2025	AP	INV	3.5 WHITE SNOWFLAKES, POLE MOUNTS	10/14/2025		1,846.00	(6,800.27)
10/20/2025	CD	CHK	Check: PC 100908	100908(E)	149.96		(6,650.31)
10/20/2025	AP	INV	ADVERTISING; PSD/DDA	09/01-09/30 2025		480.00	(7,130.31)
10/20/2025	AP	VOID	Void Invoice 09/01-09/30 2025 02-23-1	09/01-09/30 2025	480.00		(6,650.31)
10/21/2025	AP	INV	ADVERTISING - FARMERS MARKET; PSD/DDA	4899251-4		149.96	(6,800.27)
10/21/2025	AP	INV	ADVERTISING; 11/2025 - DEWITT & ST. J	0023312		550.00	(7,350.27)
10/23/2025	AP	INV	DOWNTOWN RADIO RENEWAL	X8-1561794918		217.89	(7,568.16)
10/24/2025	AP	INV	TELEPHONE/INTERNET SERVICES; 10/2025	10/24/2025		50.00	(7,618.16)
10/27/2025	AP	INV	DBL SIDED WINTER BANNERS; PSD/DDA	21850		2,040.00	(9,658.16)
10/28/2025	CD	CHK	Check: PC 201300	201300	1,000.00		(8,658.16)
10/28/2025	CD	CHK	Check: PC 201312	201312	550.00		(8,108.16)
10/28/2025	CD	CHK	Check: PC 201320	201320	217.89		(7,890.27)
10/28/2025	CD	CHK	Check: PC 201325	201325	2,899.70		(4,990.57)
10/31/2025	CD	CHK	Check: PC 8905	8905(A)	960.00		(4,030.57)
10/31/2025	CD	VOID	Check: PC 8905	8905(A)		960.00	(4,990.57)
10/31/2025	CD	CHK	Check: PC 8908	8908(A)	480.00		(4,510.57)
10/31/2025	CD	CHK	Check: PC 553	553(E)	2,420.57		(2,090.00)
10/31/2025	CD	CHK	Check: PC 558	558(E)	50.00		(2,040.00)
11/10/2025	AP	INV	TELEPHONE/INTERNET SERVICES; NOV2025	11/10/2025		50.00	(2,090.00)
11/20/2025	AP	INV	SOCIAL DISTRICT - SWAY'S, BRUNO'S	21942		150.00	(2,240.00)
11/25/2025	CD	CHK	Check: PC 201377	201377	2,040.00		(200.00)
11/26/2025	CD	CHK	Check: PC 607	607(E)	50.00		(150.00)
12/01/2025	AP	INV	MARCHING BAND; ST NICK PARADE 2025	11/24/2025		200.00	(350.00)
12/01/2025	AP	INV	ST NICK; 2025	11/24/2025		100.00	(450.00)
12/01/2025	AP	VOID	Void Invoice 11/24/2025 01-01-0000	11/24/2025	100.00		(350.00)
12/01/2025	AP	INV	ST NICK PARADE; 2025	11/24/2025		100.00	(450.00)
12/01/2025	CD	CHK	Check: PC 201403	201403	100.00		(350.00)
12/01/2025	CD	CHK	Check: PC 201401	201401	200.00		(150.00)
12/01/2025	AP	INV	TO TRACY KOSSARAS, LIGHTS FOR DOWNTOWN	11/19/25-HANOVER		50.88	(200.88)
12/01/2025	AP	INV	HIGH SCHOOL BAND; ST NICK PARADE 2025	11/25/2025		250.00	(450.88)
12/09/2025	CD	CHK	Check: PC 201422	201422	150.00		(300.88)
12/09/2025	CD	CHK	Check: PC 201424	201424	50.88		(250.00)
12/10/2025	AP	INV	TELEPHONE/INTERNET SERVICES; DEC2025	12/10/2025		50.00	(300.00)
12/12/2025	CD	CHK	Check: PC 9016	9016(A)	250.00		(50.00)
12/15/2025	AP	INV	PSD/DDA BOARD; ADVERTISING	PMT1474534		1,891.00	(1,941.00)
12/15/2025	CD	CHK	Check: PC 100927	100927(E)	1,891.00		(50.00)
12/15/2025	AP	INV	ADVERTISING; 11/27-11/30 2025	23643		200.00	(250.00)
12/15/2025	AP	INV	HOLIDAY POT DECO FOR DWNTWN	176401608-12/21/25		1,440.00	(1,690.00)
12/26/2025	CD	CHK	Check: PC 590	590(E)	50.00		(1,640.00)
12/28/2025	AP	INV	WEBLOCAL; SOCIAL ADS, BRANDING & MAI	12/03/2025		759.99	(2,399.99)
12/28/2025	CD	CHK	Check: PC 610	610(E)	759.99		(1,640.00)
12/30/2025	CD	CHK	Check: PC 201484	201484	1,440.00		(200.00)
12/31/2025	CD	CHK	Check: PC 9076	9076(A)	200.00		0.00
01/10/2026	AP	INV	TELEPHONE/INTERNET SERVICES; JAN2026	01/10/2026		50.00	(50.00)
01/13/2026	AP	INV	ORDER #23644; ACT #1398	01/02/2026		600.00	(650.00)
01/13/2026	AP	INV	LICENSE FEE; 01/01/26-12/31/2026	100006747546		458.00	(1,108.00)
01/13/2026	AP	INV	WEBSITE; MAILCHIMP RECEIPT	12/04/25-HANOVER		20.00	(1,128.00)
01/16/2026	AP	INV	ADVERTISING; NIGHT LIGHTS PARADE 2025	4981222-1		335.00	(1,463.00)
01/16/2026	AP	INV	ADVERTISING; NIGHT LIGHTS PARADE 2025	4981237-1		15.00	(1,478.00)
01/16/2026	AP	INV	ADVERTISING; NIGHT LIGHTS PARADE 2025	4918241-1		125.00	(1,603.00)
01/16/2026	AP	INV	ADVERTISING; NIGHT LIGHTS PARADE 2025	49812589-1		25.00	(1,628.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045460-2		24.00	(1,652.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045482-2		24.00	(1,676.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045491-2		24.00	(1,700.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045494-2		24.00	(1,724.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045500-2		24.00	(1,748.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045503-2		24.00	(1,772.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045505-2		205.00	(1,977.00)

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
251-000-202.000 ACCOUNTS PAYABLE				(Continued)			
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045509-2		205.00	(2,182.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045510-2		205.00	(2,387.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045511-2		205.00	(2,592.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045512-2		205.00	(2,797.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045521-2		205.00	(3,002.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045524-2		395.00	(3,397.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045526-2		390.00	(3,787.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045527-2		390.00	(4,177.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045531-2		390.00	(4,567.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045534-2		390.00	(4,957.00)
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045522-2		390.00	(5,347.00)
01/16/2026	CD	CHK	Check: PC 100938	100938 (E)	4,219.00		(1,128.00)
01/26/2026	CD	CHK	Check: PC 594	594 (E)	50.00		(1,078.00)
01/27/2026	CD	CHK	Check: PC 201490	201490	458.00		(620.00)
01/27/2026	CD	CHK	Check: PC 201522	201522	20.00		(600.00)
01/28/2026	CD	CHK	Check: PC 624	624 (E)	28.37		(571.63)
01/28/2026	CD	CHK	Check: PC 639	639 (E)	789.99		218.36
01/30/2026	CD	CHK	Check: PC 9120	9120 (A)	600.00		818.36
02/01/2026	AP	INV	WEBLOCAL; PSD/DDA	02/01/2026		759.99	58.37
02/04/2026	AP	INV	MAILCHIMP; PSD/DDA	02/04/2026		20.00	38.37
02/12/2026	AP	INV	TELEPHONE/INTERNET SERVICES; FEB/2026	02/10/2026		50.00	(11.63)
02/17/2026	AP	INV	MI DOWNTOWN ASSOC; PSD/DDA	02/17/2026		300.00	(311.63)
02/20/2026	AP	INV	MOXON 500GB ULTRA SLIM PORTABLE HARD	6058666		28.37	(340.00)
02/25/2026	CD	CHK	Check: PC 644	644 (E)	29.97		(310.03)
02/25/2026	CD	VOID	Check: PC 644	644 (E)		29.97	(340.00)
02/25/2026	CD	CHK	Check: PC 648	648 (E)	1,079.99		739.99
02/26/2026	AP	INV	MAILCHIMP, 500 CONTACTS	01/04/2026		20.00	719.99
02/26/2026	AP	INV	SOCIAL ADS BUDGET, BRANDING & MAINT	01/08/2026		759.99	(40.00)
02/26/2026	AP	INV	MSF MACC APP FEE; GRANT	01/22/2026		10.00	(50.00)
02/26/2026	AP	INV	ALPHABET STAMPS; PSD/DDA	3941001		29.97	(79.97)
02/26/2026	AP	INV	ADVERTISING; ST PAT'S DAY 2026	0023433		513.00	(592.97)
02/28/2026	CD	CHK	Check: PC 632	632 (E)	50.00		(542.97)
02/28/2026	CD	VOID	Check: PC 632	632 (E)		50.00	(592.97)
03/02/2026	AP	INV	WEBLOCAL; WEBSITE	03/02/2026		759.99	(1,352.96)
03/05/2026	AP	INV	MAILCHIMP; WEBSITE	03/05/2026		20.00	(1,372.96)
03/08/2026	AP	INV	DOLLAR TREE; EVENTS DOWNTOWN	03/08/2026		6.36	(1,379.32)
03/10/2026	AP	INV	TELEPHONE/INTERNET SERVICES; MAR2026	03/10/2026		50.00	(1,429.32)
03/17/2026	AP	INV	2025 PARTNERSHIP - FARMERS MARKET	03/17/2026		75.00	(1,504.32)
03/22/2026	AP	INV	GIFTEE; ST. PATRICKS DAY	03/22/2026		100.00	(1,604.32)
03/24/2026	CD	CHK	Check: PC 201623	201623	513.00		(1,091.32)
03/26/2026	AP	INV	BLACK LATEX PAINT, YARD WASTE BAGS	03/26/2026		46.59	(1,137.91)
03/29/2026	AP	INV	TFU (TRANSITORY FOOD UNIT) PROFIT	03/29/2026		90.00	(1,227.91)
04/13/2026	AP	INV	TELEPHONE/INTERNET SERVICES; APR2026	04/10/2026		50.00	(1,277.91)
04/30/2026			251-000-202.000	END BALANCE	56,529.96	48,620.27	(1,277.91)
07/31/2025			251-000-390.000 Fund Balance		BEG. BALANCE		(58,460.96)
04/30/2026			251-000-390.000	END BALANCE	0.00	0.00	(58,460.96)
07/31/2025			251-000-452.006 DOWNTOWN BUSINESS DISTRICT		BEG. BALANCE		(6,075.00)
07/31/2025	GJ	JE	RECORD TAX REVENUES	15546		7,210.00	(13,285.00)
08/15/2025	GJ	JE	RECORD TAX REVENUES	15550		21,940.00	(35,225.00)
09/15/2025	GJ	JE	RECORD TAX REVENUES	16527		2,733.34	(37,958.34)
09/30/2025	GJ	JE	RECORD TAX REVENUES	15576		435.00	(38,393.34)
09/30/2025	GJ	JE	RECORD TAX REVENUES	16535		36.66	(38,430.00)
10/31/2025	GJ	JE	RECORD TAX REVENUES	16540		955.00	(39,385.00)
11/24/2025	GJ	JE	SQUARE PAYMENT MINT FESTIVAL	16723		28.23	(39,413.23)
11/30/2025	GJ	JE	RECORD TAX REVENUES	16613		695.00	(40,108.23)
02/15/2026	GJ	JE	RECORD TAX REVENUES	16767		435.00	(40,543.23)
03/02/2026	GJ	JE	RECORD TAX REVENUES	16773		435.00	(40,978.23)
03/02/2026	GJ	JE	TO REVERSE MANUAL JOURNAL ENTRY: 1677	16778	435.00		(40,543.23)
03/02/2026	GJ	JE	RECORD TAX REVENUES	16779		435.00	(40,978.23)
04/30/2026			251-000-452.006	END BALANCE	435.00	35,338.23	(40,978.23)
07/31/2025			251-000-653.001 FARMERS' MARKET		BEG. BALANCE		0.00
08/19/2025	CR	RCPT	GENERAL RECEIPT 08/19/2025			735.25	(735.25)
10/28/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 10/28/2025			540.00	(1,275.25)
04/30/2026			251-000-653.001	END BALANCE	0.00	1,275.25	(1,275.25)
07/31/2025			251-000-653.003 CAR SHOWS		BEG. BALANCE		0.00
08/19/2025	CR	RCPT	GENERAL RECEIPT 08/19/2025			1,213.00	(1,213.00)
08/27/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/27/2025			1,315.00	(2,528.00)
04/30/2026			251-000-653.003	END BALANCE	0.00	2,528.00	(2,528.00)
07/31/2025			251-000-653.005 MINT FESTIVAL		BEG. BALANCE		(1,200.00)
08/13/2025	CR	RCPT	GENERAL RECEIPT 08/13/2025			1,000.00	(2,200.00)
08/14/2025	GJ	JE	SQUARE PAYMENTS MINT FESTIVAL	16721		5,075.69	(7,275.69)
08/19/2025	CR	RCPT	GENERAL RECEIPT 08/19/2025			22,579.00	(29,854.69)
08/22/2025	GJ	JE	SQUARE PAYMENTS MINT FESTIVAL	16722		198.77	(30,053.46)
08/28/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 08/28/2025			2,553.15	(32,606.61)
09/02/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 09/02/2025			250.00	(32,856.61)
10/21/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 10/21/2025			1,000.00	(33,856.61)
04/30/2026			251-000-653.005	END BALANCE	0.00	32,656.61	(33,856.61)
07/31/2025			251-000-665.000 INTEREST EARNED/INVESTMENTS		BEG. BALANCE		0.00
09/15/2025	GJ	JE	RECORD TAX REVENUES	16527		55.10	(55.10)

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
			251-000-665.000 INTEREST EARNED/INVESTMENTS	(Continued)			
09/30/2025	GJ	JE	RECORD TAX REVENUES	15576		4.39	(59.49)
09/30/2025	GJ	JE	RECORD TAX REVENUES	16535		0.74	(60.23)
10/31/2025	GJ	JE	RECORD TAX REVENUES	16540		28.87	(89.10)
11/30/2025	GJ	JE	RECORD TAX REVENUES	16613		28.05	(117.15)
02/15/2026	GJ	JE	RECORD TAX REVENUES	16767		30.70	(147.85)
03/02/2026	GJ	JE	RECORD TAX REVENUES	16773		30.68	(178.53)
03/02/2026	GJ	JE	TO REVERSE MANUAL JOURNAL ENTRY: 1677	16778	30.68		(147.85)
03/02/2026	GJ	JE	RECORD TAX REVENUES	16779		30.68	(178.53)
04/30/2026			251-000-665.000	END BALANCE	30.68	209.21	(178.53)
			251-000-679.000 MARKETING CO-OP	BEG. BALANCE			
07/31/2025							0.00
11/04/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 11/04/2025			750.00	(750.00)
11/20/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 11/20/2025			750.00	(1,500.00)
12/03/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 12/03/2025			1,000.00	(2,500.00)
12/19/2025	CR	RCPT	PRINCIPAL SHOPPING DISTRICT 12/19/2025			500.00	(3,000.00)
04/30/2026			251-000-679.000	END BALANCE	0.00	3,000.00	(3,000.00)
			251-172-713.001 EMPLOYER SOCIAL SECURITY	BEG. BALANCE			
07/31/2025							0.00
08/13/2025	PR	CHK	SUMMARY PR 08/13/2025		71.99		71.99
09/10/2025	PR	CHK	SUMMARY PR 09/10/2025		71.99		143.98
10/08/2025	PR	CHK	SUMMARY PR 10/08/2025		71.99		215.97
11/12/2025	PR	CHK	SUMMARY PR 11/12/2025		71.99		287.96
12/10/2025	PR	CHK	SUMMARY PR 12/10/2025		71.99		359.95
01/14/2026	PR	CHK	SUMMARY PR 01/14/2026		71.99		431.94
02/11/2026	PR	CHK	SUMMARY PR 02/11/2026		73.95		505.89
03/11/2026	PR	CHK	SUMMARY PR 03/11/2026		73.95		579.84
04/08/2026	PR	CHK	SUMMARY PR 04/08/2026		73.96		653.80
04/30/2026			251-172-713.001	END BALANCE	653.80	0.00	653.80
			251-172-713.002 MEDICARE/EMPLOYER PORTION	BEG. BALANCE			
07/31/2025							0.00
08/13/2025	PR	CHK	SUMMARY PR 08/13/2025		16.83		16.83
09/10/2025	PR	CHK	SUMMARY PR 09/10/2025		16.84		33.67
10/08/2025	PR	CHK	SUMMARY PR 10/08/2025		16.83		50.50
11/12/2025	PR	CHK	SUMMARY PR 11/12/2025		16.83		67.33
12/10/2025	PR	CHK	SUMMARY PR 12/10/2025		16.84		84.17
01/14/2026	PR	CHK	SUMMARY PR 01/14/2026		16.83		101.00
02/11/2026	PR	CHK	SUMMARY PR 02/11/2026		17.30		118.30
03/11/2026	PR	CHK	SUMMARY PR 03/11/2026		17.29		135.59
04/08/2026	PR	CHK	SUMMARY PR 04/08/2026		17.29		152.88
04/30/2026			251-172-713.002	END BALANCE	152.88	0.00	152.88
			251-172-730.000 OFFICE SUPPLIES/ADM	BEG. BALANCE			
07/31/2025							0.00
02/20/2026	AP	INV	MOXON 500GB ULTRA SLIM PORTABLE HARD	6058666	28.37		28.37
04/30/2026			251-172-730.000	END BALANCE	28.37	0.00	28.37
			251-172-751.000 EVENT COLLABORATION	BEG. BALANCE			
07/31/2025							0.00
09/18/2025	AP	INV	AMERICAN RENTAL; PORTABLE TOILETS	09/18/2025-1	333.20		333.20
09/18/2025	AP	INV	AMERICAN RENTAL; PORTABLE TOILETS	09/18/2025-2	333.20		666.40
10/01/2025	AP	INV	TENT FOR OKTOBERFEST	09/30/2025	450.00		1,116.40
10/02/2025	AP	INV	BANNER/SIGNS - OKTOBERFEST	10/02/2025	110.00		1,226.40
10/09/2025	AP	INV	3X20' 2 SIDED BANNER (MINT FEST)	21652	1,000.00		2,226.40
10/09/2025	AP	INV	PORTA POTTY; OKTOBER FEST	10/09/2025	333.20		2,559.60
02/26/2026	AP	INV	ALPHABET STAMPS; PSD/DDA	3941001	29.97		2,589.57
03/08/2026	AP	INV	DOLLAR TREE; EVENTS DOWNTOWN	03/08/2026	6.36		2,595.93
03/22/2026	AP	INV	GIFTEE; ST. PATRICKS DAY	03/22/2026	100.00		2,695.93
03/29/2026	AP	INV	TFU (TRANSITORY FOOD UNIT) PROFIT	03/29/2026	90.00		2,785.93
04/30/2026			251-172-751.000	END BALANCE	2,785.93	0.00	2,785.93
			251-172-751.001 FARMERS' MARKET	BEG. BALANCE			
07/31/2025							0.00
08/21/2025	AP	INV	ADVERTISING; FARMER'S MARKET	4893777-2	225.00		225.00
08/21/2025	AP	INV	ADVERTISING; FARMER'S MARKET	4899251-2	150.00		375.00
08/21/2025	AP	INV	ADVERTISING; FARMER'S MARKET	4969027-1	300.00		675.00
09/05/2025	AP	INV	ADVERTISING; 2025 FARMERS MARKET	4899251-3	149.72		824.72
09/05/2025	AP	INV	ADVERTISING; 2025 FARMERS MARKET	4893777-3	50.32		875.04
09/24/2025	AP	INV	ADVERTISING - FARMERS MARKET; DDA/PSI	23339	480.00		1,355.04
10/21/2025	AP	INV	ADVERTISING - FARMERS MARKET; PSD/DDA	4899251-4	149.96		1,505.00
03/17/2026	AP	INV	2025 PARTNERSHIP - FARMERS MARKET	03/17/2026	75.00		1,580.00
04/30/2026			251-172-751.001	END BALANCE	1,580.00	0.00	1,580.00
			251-172-751.002 CAR SHOWS	BEG. BALANCE			
07/31/2025							0.00
08/19/2025	AP	INV	APPAREL; SPORT GREY TEE	204181	866.25		866.25
08/21/2025	AP	INV	20LB ICE	08/08/2025	40.00		906.25
04/30/2026			251-172-751.002	END BALANCE	906.25	0.00	906.25
			251-172-751.003 MINT FESTIVAL	BEG. BALANCE			
07/31/2025							12,700.00
07/31/2025	AP	INV	CREDIT CARD SUMMARY; 07/2025	JUL2025-HANOVER	16.10		12,716.10
07/31/2025	AP	INV	CREDIT CARD SUMMARY; 07/2025	JUL2025-HANOVER	76.29		12,792.39
08/04/2025	AP	INV	MUSIC FOR CAR SHOW	08/04/2025	400.00		13,192.39
08/05/2025	AP	INV	POLICY #NEW BUSINESS 08/08-08/09 2025	08/01/2025	1,312.00		14,504.39
08/05/2025	AP	INV	MINT FEST 2025; BEER TENT	08/05/2025	7,874.75		22,379.14
08/05/2025	AP	INV	APPAREL - DK GRAPHITE HEATER TEE	203904	1,125.72		23,504.86
08/05/2025	AP	INV	APPAREL - LIME TEE W/ONE COLOR	203862	463.75		23,968.61
08/18/2025	AP	INV	REIMBURSE; POP, ICE, OVERNIGHT SECUR	08/12/2025	417.06		24,385.67
08/18/2025	AP	INV	ADVERTISING; MINT FESTIVAL	ORDER #23339	570.00		24,955.67

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
251-172-751.003 MINT FESTIVAL					(Continued)		
08/18/2025	AP	INV	REIMBURSE; CHAIRS FOR MINT FEST	08/12/2025	60.00		25,015.67
08/19/2025	AP	INV	3X5 BANNERS; PSD/DDA MINT FEST 2025	203911	55.00		25,070.67
08/19/2025	AP	INV	REG PORTOPOTTY	02591	1,245.00		26,315.67
08/19/2025	AP	INV	SALES TAX RETURN; SPECIAL EVENT 2025	08/18/2025	859.30		27,174.97
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	103.86		27,278.83
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	63.32		27,342.15
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	254.38		27,596.53
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	15.77		27,612.30
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	25.43		27,637.73
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	34.95		27,672.68
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	52.45		27,725.13
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	32.94		27,758.07
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	16.47		27,774.54
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	48.14		27,822.68
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	55.90		27,878.58
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	25.99		27,904.57
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	69.99		27,974.56
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-HANOVER	4.36		27,978.92
09/11/2025	AP	INV	ADVERTISING; 09/2025	002336	450.00		28,428.92
09/24/2025	CR	RCPT	GENERAL RECEIPT 09/24/2025			69.99	28,358.93
10/20/2025	AP	INV	ADVERTISING; PSD/DDA	09/01-09/30 2025	480.00		28,838.93
10/20/2025	AP	VOID	Void Invoice 09/01-09/30 2025 02-23-	09/01-09/30 2025		480.00	28,358.93
04/30/2026			251-172-751.003	END BALANCE	16,208.92	549.99	28,358.93
251-172-751.007 WINTER FESTIVAL					BEG. BALANCE		
07/31/2025							0.00
12/01/2025	AP	INV	MARCHING BAND; ST NICK PARADE 2025	11/24/2025	200.00		200.00
12/01/2025	AP	INV	ST NICK; 2025	11/24/2025	100.00		300.00
12/01/2025	AP	VOID	Void Invoice 11/24/2025 01-01-0000	11/24/2025		100.00	200.00
12/01/2025	AP	INV	ST NICK PARADE; 2025	11/24/2025	100.00		300.00
12/01/2025	AP	INV	HIGH SCHOOL BAND; ST NICK PARADE 2025	11/25/2025	250.00		550.00
04/30/2026			251-172-751.007	END BALANCE	650.00	100.00	550.00
251-172-804.000 ADMINISTRATION CHARGES					BEG. BALANCE		
07/31/2025							2,000.00
10/01/2025	GJ	JE	RECORD QTRLY ADMIN CHARGES	16673	2,000.00		4,000.00
01/01/2026	GJ	JE	RECORD QTRLY ADMIN CHARGES	16674	2,000.00		6,000.00
04/30/2026			251-172-804.000	END BALANCE	4,000.00	0.00	6,000.00
251-172-814.002 WEBSITE					BEG. BALANCE		
07/31/2025							0.00
09/26/2025	AP	INV	BRANDING & MAINTENANCE; FACEBOOK ADS	1293	2,350.00		2,350.00
12/28/2025	AP	INV	WEBLOCAL; SOCIAL ADS, BRANDING & MAIL	12/03/2025	759.99		3,109.99
01/13/2026	AP	INV	WEBSITE; MAILCHIMP RECEIPT	12/04/25-HANOVER	20.00		3,129.99
02/26/2026	AP	INV	MAILCHIMP, 500 CONTACTS	01/04/2026	20.00		3,149.99
02/26/2026	AP	INV	SOCIAL ADS BUDGET, BRANDING & MAINT	01/08/2026	759.99		3,909.98
03/02/2026	AP	INV	WEBLOCAL; WEBSITE	03/02/2026	759.99		4,669.97
03/05/2026	AP	INV	MAILCHIMP; WEBSITE	03/05/2026	20.00		4,689.97
04/30/2026			251-172-814.002	END BALANCE	4,689.97	0.00	4,689.97
251-172-818.000 CONTRACTUAL SERVICES					BEG. BALANCE		
07/31/2025							0.00
08/13/2025	PR	CHK	SUMMARY PR 08/13/2025		1,161.17		1,161.17
09/10/2025	PR	CHK	SUMMARY PR 09/10/2025		1,161.17		2,322.34
10/08/2025	PR	CHK	SUMMARY PR 10/08/2025		1,161.17		3,483.51
11/12/2025	PR	CHK	SUMMARY PR 11/12/2025		1,161.17		4,644.68
12/10/2025	PR	CHK	SUMMARY PR 12/10/2025		1,161.17		5,805.85
01/14/2026	PR	CHK	SUMMARY PR 01/14/2026		1,161.17		6,967.02
02/11/2026	PR	CHK	SUMMARY PR 02/11/2026		1,192.85		8,159.87
03/11/2026	PR	CHK	SUMMARY PR 03/11/2026		1,192.85		9,352.72
04/08/2026	PR	CHK	SUMMARY PR 04/08/2026		1,192.85		10,545.57
04/30/2026			251-172-818.000	END BALANCE	10,545.57	0.00	10,545.57
251-172-818.040 DOWNTOWN IMPROVEMENT					BEG. BALANCE		
07/31/2025							0.00
10/01/2025	AP	INV	REIMBURSE; PUMPKINS FOR DWNTWN	09/23/2025	365.00		365.00
10/01/2025	AP	INV	HANGING BASKETS, PLANTERS, MIRACLE GI	10/01/2025	2,899.70		3,264.70
10/14/2025	AP	INV	3.5 WHITE SNOWFLAKES, POLE MOUNTS	10/14/2025	1,846.00		5,110.70
10/27/2025	AP	INV	DBL SIDED WINTER BANNERS; PSD/DDA	21850	2,040.00		7,150.70
12/01/2025	AP	INV	TO TRACY KOSSARAS, LIGHTS FOR DOWNTOWN	11/19/25-HANOVER	50.88		7,201.58
12/15/2025	AP	INV	HOLIDAY POT DECO FOR DWNTWN	176401608-12/21/25	1,440.00		8,641.58
03/26/2026	AP	INV	BLACK LATEX PAINT, YARD WASTE BAGS	03/26/2026	46.59		8,688.17
04/30/2026			251-172-818.040	END BALANCE	8,688.17	0.00	8,688.17
251-172-853.004 MONTHLY & LONG DISTANCE SERV					BEG. BALANCE		
07/31/2025							0.00
07/31/2025	AP	INV	CREDIT CARD SUMMARY; 07/2025	JUL2025-WBI	50.00		50.00
08/31/2025	AP	INV	CREDIT CARD SUMMARY; 08/2025	AUG2025-WBI	50.00		100.00
09/24/2025	AP	INV	TELEPHONE/INTERNET SERVICES	09/24/2025	50.00		150.00
10/24/2025	AP	INV	TELEPHONE/INTERNET SERVICES; 10/2025	10/24/2025	50.00		200.00
11/10/2025	AP	INV	TELEPHONE/INTERNET SERVICES; NOV2025	11/10/2025	50.00		250.00
12/10/2025	AP	INV	TELEPHONE/INTERNET SERVICES; DEC2025	12/10/2025	50.00		300.00
01/10/2026	AP	INV	TELEPHONE/INTERNET SERVICES; JAN2026	01/10/2026	50.00		350.00
02/12/2026	AP	INV	TELEPHONE/INTERNET SERVICES; FEB2026	02/10/2026	50.00		400.00
03/10/2026	AP	INV	TELEPHONE/INTERNET SERVICES; MAR2026	03/10/2026	50.00		450.00
04/13/2026	AP	INV	TELEPHONE/INTERNET SERVICES; APR2026	04/10/2026	50.00		500.00
04/30/2026			251-172-853.004	END BALANCE	500.00	0.00	500.00
251-172-880.008 MARKETING					BEG. BALANCE		
07/31/2025							0.00
09/05/2025	AP	INV	ADVERTISING; MINT FEST BLOCK PARTY	4968963-1	450.00		450.00
09/11/2025	AP	INV	ADVERTISING; 08/2025	002318	513.00		963.00

Date	JNL	Type	Description	Reference #	Debits	Credits	Balance
251-172-880.008 MARKETING					(Continued)		
09/30/2025	AP	INV	SOFTWARE	04575-42959018	149.90		1,112.90
10/21/2025	AP	INV	ADVERTISING; 11/2025 - DEWITT & ST. J	0023312	550.00		1,662.90
12/15/2025	AP	INV	ADVERTISING; 11/27-11/30 2025	23643	200.00		1,862.90
01/13/2026	AP	INV	ORDER #23644; ACT #1398	01/02/2026	600.00		2,462.90
01/16/2026	AP	INV	ADVERTISING; NIGHT LIGHTS PARADE 2025	4981222-1	335.00		2,797.90
01/16/2026	AP	INV	ADVERTISING; NIGHT LIGHTS PARADE 2025	4981237-1	15.00		2,812.90
01/16/2026	AP	INV	ADVERTISING; NIGHT LIGHTS PARADE 2025	4918241-1	125.00		2,937.90
01/16/2026	AP	INV	ADVERTISING; NIGHT LIGHTS PARADE 2025	49812589-1	25.00		2,962.90
02/01/2026	AP	INV	WEBLOCAL; PSD/DDA	02/01/2026	759.99		3,722.89
02/04/2026	AP	INV	MAILCHIMP; PSD/DDA	02/04/2026	20.00		3,742.89
02/26/2026	AP	INV	ADVERTISING; ST PAT'S DAY 2026	0023433	513.00		4,255.89
04/30/2026			251-172-880.008	END BALANCE	4,255.89	0.00	4,255.89
251-172-882.000 MARKETING CO-OP					BEG. BALANCE		
07/31/2025							0.00
11/20/2025	AP	INV	SOCIAL DISTRICT - SWAY'S, BRUNO'S	21942	150.00		150.00
12/15/2025	AP	INV	PSD/DDA BOARD; ADVERTISING	PMT1474534	1,891.00		2,041.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045460-2	24.00		2,065.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045482-2	24.00		2,089.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045491-2	24.00		2,113.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045494-2	24.00		2,137.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045500-2	24.00		2,161.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045503-2	24.00		2,185.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045505-2	205.00		2,390.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045509-2	205.00		2,595.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045510-2	205.00		2,800.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045511-2	205.00		3,005.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045512-2	205.00		3,210.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045521-2	205.00		3,415.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045524-2	395.00		3,810.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045526-2	390.00		4,200.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045527-2	390.00		4,590.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045531-2	390.00		4,980.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045534-2	390.00		5,370.00
01/16/2026	AP	INV	ADVERTISING; COOP 2025	5045522-2	390.00		5,760.00
04/30/2026			251-172-882.000	END BALANCE	5,760.00	0.00	5,760.00
251-172-956.000 MISCELLANEOUS					BEG. BALANCE		
07/31/2025							400.00
10/02/2025	AP	INV	INSPECTION FOR HOTDOG CART	10/02/2025	90.00		490.00
10/08/2025	AP	INV	HOTDOG BUNS, HOT DOGS, ICE	10/08/2025	41.37		531.37
04/30/2026			251-172-956.000	END BALANCE	131.37	0.00	531.37
251-172-960.000 EDUCATION AND TRAINING					BEG. BALANCE		
07/31/2025							0.00
07/31/2025	AP	INV	CREDIT CARD SUMMARY; 07/2025	JUL2025-HANOVER	10.60		10.60
07/31/2025	AP	INV	CREDIT CARD SUMMARY; 07/2025	JUL2025-HANOVER	42.94		53.54
07/31/2025	AP	INV	CREDIT CARD SUMMARY; 07/2025	JUL2025-HANOVER	6.00		59.54
02/17/2026	AP	INV	MI DOWNTOWN ASSOC; PSD/DDA	02/17/2026	300.00		359.54
04/30/2026			251-172-960.000	END BALANCE	359.54	0.00	359.54
251-172-961.000 PROFESSIONAL DUES					BEG. BALANCE		
07/31/2025							0.00
08/29/2025	AP	INV	MEMBERSHIP; PSD/DDA 10/01/25-10/01/26	3875	350.00		350.00
04/30/2026			251-172-961.000	END BALANCE	350.00	0.00	350.00
251-172-969.000 GRANTS					BEG. BALANCE		
07/31/2025							0.00
02/26/2026	AP	INV	MSF MACC APP FEE; GRANT	01/22/2026	10.00		10.00
04/30/2026			251-172-969.000	END BALANCE	10.00	0.00	10.00
251-172-969.001 MUSIC					BEG. BALANCE		
07/31/2025							0.00
10/23/2025	AP	INV	DOWNTOWN RADIO RENEWAL	X8-1561794918	217.89		217.89
01/13/2026	AP	INV	LICENSE FEE; 01/01/26-12/31/2026	100006747546	458.00		675.89
04/30/2026			251-172-969.001	END BALANCE	675.89	0.00	675.89
TOTAL FOR FUND 251 PRINCIPAL SHOPPING DISTRICT					232,030.34	232,030.34	0.00



St. Johns Principal Shopping District and Downtown Development Authority
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

**BOARD OF
DIRECTORS
2025- 2026**

Chairman

Monica Ladiski
Lotus Health

Vice-Chairman

Jason Butler
Butler Financial

Secretary-Treasurer

Tyler Barlage
Community Christian
Church

Directors

Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce Delong
Clinton County
Commissioner

Erika Hayes
Jackson,
Hayes, PC

Brent Hurst
Oh, Mi
Organics

Kristina Kinde
City of St. Johns

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Residence

Corinne Trimbach
Building Owner

COMMITTEES

Design

Tyler Barlage-Chair
Lori Wurm
Lara Boettiger

Events

Tracy Kossaras-Chair
Corinne Trimbach-Chair
Nancy McKinley
Jason Butler
Liz Janetske
Brent Hurst

Executive, Finance,

Strategic Planning

Monica Ladiski-
Chair
Tyler Barlage
Emily Baudoux
Jason Butler
Kristina Kinde
Tracy Kossaras
Corinne Trimbach

Marketing

Emily Baudoux-Chair
Erika Hayes
Vicki Schaffer

CONTACT INFO

Executive Director

Heather Hanover
989-224-8944 Ext
233

**Meeting Minutes
Principal Shopping District
April 1, 2026**

11:30 am, At Fire Hall

Members Present: Tracy Kossaras, Jason Butler, Corinne Trimbach, Monica Ladiski, Brent Hurst, Tyler Barlage and Nancy McKinley.

Others Present: Chief Kirk, Scott Dzurka and Heather Hanover

1. **Meeting was called to Order by Chair Ladiski at 11:30 am**
2. **Additions to the Agenda:** None, motion to approve the agenda as presented by Jason Butler, seconded by Tracy Kossaras, motion carried.
3. **Public Comment:** Tracy Kossaras announced that she and her husband have sold Kurt's Appliance and will be retiring May 1st. The new company taking over the appliance store will be Gilberts. Congratulations
4. **Motion to Approve the Consent Agenda made by** Jason Butler, seconded by Corinne Trimbach motion carried.
 - A. Minutes of meeting dated April 11, 2026
 - B. Minutes of the Executive, Marketing/ Events Committee Meetings
 - C. City of St Johns monthly financial report through March 28,2026
 - D. Director's Report

5.Communications

A. Events Committee: Chair Kossaras said that we had our last meeting at Hill's/ We liked about the Thursday Market and most of the schedule is filled up. We also talked about encouraging Sidewalk Sales for Spring Fling and have a couple of Street Singers. The ST Patrick's day event went well. The Restaurant's enjoyed it and we will do it again next year. We are having a Free Wienie Wednesday next week. Nikki from 508 has taken on Chairing the St Nick Parade. Corrine is the Chair of the Candy Crawl and Emily Baudoux is working on a Cozy Crawl or some Winter Event for next winter. talked about the upcoming Thursday Market, The St Patrick's day pub crawl that was down sized to just local bars and that the social district is going to be expanded to include the silo area .

B. Marketing Committee: Chair Baudoux was not in attendance but Heather said at the meeting see is working on flyers and signs for the Thursday Thing. We also advertised the St Patrick's Pub Crawl with more to your door and a facebook boost, with good results..

C. Executive Committee : The executive discussed the event catagorising and the Retail Works proposal that will be discussed later in the agenda. , the insurance questions for events , the social district expansion and the incubator space.

D. City Update: Chief Kirk said there is a scammer who is claiming to be the St Johns Police and requesting Lowe's gift cards. Let everyone know that the SJPD would never to that. who would be interested, have them c contact the police department.

6.Old Business

A. Event Classification Meeting. We have been working on this issue for awhile with not a lot of head way. So that we don't take up board meeting time. The next executive meeting will be dedicated to hammering out a final version which will then be presentd to the board at the May Meeting. The next Executive Committee Meeting is April 21st at 8am at Butler Financial. All are welcome.

B. Mint Fest Parking: The Chamber sent our a message to all downtown business that have parking. They are welcome to charge or do what they will with there lots during Mint Fest. The Chamber has not heard from any business but would like to make a parking map, so if you know what you are doing please let them know.



St. Johns Principal Shopping District and Downtown Development Authority

100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

7.New Business:

A. Match on Main: We have Woodburys and Giving Paws application. They were reviewed and Giving Paws will be sent forward to the State for possible Funding, motion to that effect by Tracy Kossaras, seconded by Corinne Trimbach, motion carried.

B. Retail Works proposal gave a proposal for a presentation on best practices and new ideas for retail business owners. The proposal was discussed along with the MSU FIT analysis. The board decided that do not want to put money toward the Retail Wporks proposal but will hopefully do a FIT annaysis in the future.

Motion to adjourned made by Jason Butler at 12:02 pm, seconded by Tyler Barlage, motion carried.



St. Johns Principal Shopping District and Downtown Development Authority

100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext. 233 www.DowntownStJohnsMI.com

**BOARD OF DIRECTORS
2025- 2026**

Chairman

Monica Ladiski
Lotus Health

Vice-Chairman

Jason Butler
Butler Financial

Secretary-Treasurer

Tyler Barlage
Community Christian
Church

Directors

Emily Baudoux
Rise Up Co.

Ed Brandon
Gilroy's Hardware

Bruce Delong
Clinton County Commissioner

Erika Hayes
Jackson, Hayes, PC

Brent Hurst
Oh, Mi Organics

Kristina Kinde
City of St. Johns

Tracy Kossaras
Kurt's Appliance

Nancy McKinley
Castle Residence

Corinne Trimbach
Building Owner

COMMITTEES

Design

Tyler Barlage-Chair
Lori Wurm
Lara Boettiger

Events

Tracy Kossaras-Chair
Corinne Trimbach-Chair
Nancy McKinley
Jason Butler
Liz Janetske
Brent Hurst

**Executive, Finance,
Strategic Planning**

Monica Ladiski-Chair
Tyler Barlage
Jason Butler
Kristina Kinde
Emily Baudoux
Tracy Kossaras
Corinne Trimbach

Marketing

Emily Baudoux-Chair
Erika Hayes
Vicki Schaffer

CONTACT INFO

Executive Director
Heather Hanover
989-224-8944 Ext 233

Meeting Minutes

Downtown Development Authority

March 11 ,2026

Immediately following the PSD Meeting

Members Present: Tracy Kossaras, Jason Butler, Corinne Trimbach, Monica Ladiski, Brent Hurst, Tyler Barlage and Nancy McKinley.

Others Present: Chief Kirk, Scott Dzurka and Heather Hanover

1. Meeting was called to Order by Chair Ladiski at 12:03 pm.

2. Additions to the Agenda: None, motion to approve the agenda as presented made by Brent Hurst, seconded by Tracy Kossaras, motion carried.

3. Motion to Approve the Consent Agenda as presented, made by Brent Hurst, seconded by Tracy Kossaras, motion carried.

A. Minutes of meeting April 11,2026

B. Minutes of the Design Committee Meeting/ None

C. City of St Johns monthly financial report as of March 28,2026

4. Communications

A. None.

5. Old Business

A. The Main Street Program is a lot of time and energy. We have been busy with other projects. We can start up the process again if the board is really committed to doing the program. The consensus was yes, they would like to start the process.

B. Bump outs: At the Executive Committee meeting we talked about not wanting to pay to fix the bump outs when they really need a redo. They would like to send the issue to the Design Committee to come up with options. There was discussion on who pays for the sidewalks, they are owned by the city but there are more likely to get done if the DDA contributes or pays.

6.New Business

A. An Update on Building turn over: we have some vacant stores but have had a lot of interest. The possible shared space has brought interest to downtown. Two existing downtown businesses have purchased buildings and expanded, Ink Studios and Giving Paws. Charcuterie to Go is moving into the store front vacated by Giving Paws.

7. Public Comment

Chief Kirk said the police department is participating in a fund a raiser for Autism. Brent said the planning for the Fall Festival is going well and they received a grant from Granger for dumpsters. Heather talked about the CDBG grants that she and the city are working to obtain. There are three buildings that will be able to take advantage of the program this round.

Motion by Corinne Trimbach to adjourn at 12:37 pm, seconded by Tyler Barlage, motion carried.



Principal Shopping District and Downtown Development Authority
100 E. State, PO Box 477 – St. Johns, MI – 48879 (989) 224-8944 ext.
233

www.DowntownStJohnsMi.com
psdcityofsj@gmail.com

Executive Director Activity for April 2026

- A. Added Agenda to City Website
- B. Posted events Community/ Facebook pages
- C. Board agenda, meeting and minutes
- D. Events/Marketing Committee agenda, meeting, and minutes
- E. Executive Committee agenda, meeting and minutes
- F. Chamber Monthly Meeting
- G. Senior Center Meeting
- H. Reconciled credit card
- I. Mint Fest meeting with the city
- J. Attended St Johns Economic Community Development Meeting/LEAP
- K. Tour of Rise Up
- L. Match on Main 2026 completed application with Giving Paws
- M. Working on Mi Neighborhood Grant with city and building owners
- N. Contacted Triterra about group rate for Phase 1s
- O. Revised Event Protocol Form
- P. Working with Singers for Spring Fling
- Q. Booking Food Trucks for Summer Thursday Thing
- R. Sent Website corrections to Web local
- S. Talked with City about changing Social District Boundaries
- T. Senior Center Rebranding
- U. Ribbon Cutting at Giving Paws
- V. Gave a talk about downtown to Kiwanis
- W. Worked with YAC students at Depto gardens
- X. Worked with Emily and Bruce to get new banner for downtown
- Y. Replace Hot water heater on Hot Dog Cart and fixed leaks
- Z. Free Wienie Wednesday and Hot Dog Cart Inspection
- AA. Filed SEPA for Farmers Market
- BB. Filed SEPA for Thursday Thing
- CC. Reworking Mint City Motorcycle Mania
- DD. Scheduled DPW to water flowers and Flower on May 7th.



**Principal Shopping District and Downtown Development Authority 100
E. State, PO Box 477 – St. Johns, MI – 48879**
(989) 224-8944 ext. 233 www.DowntownStJohnsMi.com
psdcityofsj@gmail.com

**Design Committee Meeting Minutes
April 16, 2026
Fire Hall**

Members Attending: Tyler Barlage

Others: Heather Hanover

1. The flowers for the pots will be delivered on May 7th so we can plant them before Spring Fling. We will plant the pots around 12pm that day. We will need volunteers.
2. Holiday Décor: Heather and Tyler discussed what type of metal sculpture we want to get for the pots. They looked at different options and talked about the rebranding of the Parade to the Peppermint Parade. They looked at trees that could be up all winter, snowflakes, candy canes and angels. The height should be 4 to 5 feet. Heather had a name of a metal work from the area that exhibited his work at the I-Q Hub art show. It was decided to talk with him and tell him the situation and then see what direction he would want to go in. Heather will contract him.
3. The Bump outs are in need of repair. It is the general feeling of the board that they do not want to waste money on repairs but would like a new plan for the areas. Heather and Tyler discussed many options and looked at photos. They talked about stamped concrete, new pavers, just cement. Different kinds of concrete treatments like staining, coloring or texturizing. They also discussed the costs associated with each. Their final conclusion for costs and consistency was to do concrete and reuse the pavers as edging and or possibly dividers/grid. This would reuse existing pavers, continue the look and cut down on costs by mainly using cement. We will bring this idea back to the board.
4. There was discussion on getting more members for the Design committee. Heather will try and get the message out



Executive Meeting

April 21, 2026
8am Butler Financial

Members attending: Monica Ladiski and Tracy Kossaras.

Others: Jordan Whitford, Kristina Kinde and Heather Hanover

1. Jordan Whitford Interim Director of Public Works attended to discuss the upcoming road work downtown. The goal is to cause as little disruption as possible. The plan is, weather permitting, to complete the project in 4 days, starting on May 18th. The project includes the first three blocks of North Clinton Ave with one block east and west on Higham and Walker. The city will be coming around with a flyer explaining the process and addressing parking issues during the process. On street and overnight parking will be extended to the outside streets. And ticketing will be relaxed during the construction
2. Event Descriptions and Protocol: The starting document was discussed and changes made. There was discussion on liability insurance, how to apply for the grants and how to fill out the SEPA. Kristina suggested that most of the options and costs could be included in the city SEPA online so that when an event is planned all the information and options that are available are in one spot. A link could be added to the downtown website. There was also discussion on having set fees on the form for different options like, banner placement, trash, use of PSD barriers and when there is a need for porta johns during extended events. Heather will make the changes and add the form to the agenda for the May Board Meeting
3. There is a ribbon cutting for Giving Paws who moved to Brush Street from Main Street on April 30th at 4:30pm.



Principal Shopping District and Downtown Development Authority 100
E. State, PO Box 477 – St. Johns, MI – 48879
(989) 224-8944 ext. 233 www.DowntownStJohnsMi.com
psdcityofsj@gmail.com

Events/ Marketing Committee Meeting
April 9, 2026
11:30am Swany's

Members Attending: Tracy Kossaras, Corinne Trimbach , Monica Ladiski, Jason Butler, Liz Janetski and Nikki Oderkirk.

Others: Heather Hanover

- 1) Event Flyer: The group looked over the yearly event list flyer and it is ready for distribution
- 2) Heather shared 2 flyers that Emily produced for the Thursday Thing. The group preferred the one with the picture of a food truck and singer. There were a few mistakes and Heather filled up some more of the food truck spots. Heather will get with Emily to make the changes. They also discussed how to promote it and decided to do a MTYD ad in June, some radio(\$300) and a boosted Facebook post. It should also be added to the WLNS Community Calendar
- 3) Mint Fest Car Show : we are only going to have 2 entrance places for the Car Show. If you preregistered you can enter at 21, if not you have to enter at Higham Street on the west side. Preregistration will be \$10 and registration on the day will be \$15. We need to have a liability form that is signed by all participants. We have never done this but most car shows require it.
- 4) Do we want to use some of our Facebook boosting budget on Spring Fling? The thought was no, we are not making any money on this event.
- 5) Beverage Tent at Mint Fest : It was decided that we will try and man the beverage tent starting during the Bingo on Saturday (1pm). Wrist bands will be given out to those 21 and older and we will still do the tickets for drinks. We will not do alcohol for the earlier School of Rock show on Friday but we will start at 6pm as usual.
- 6) The Free Weenie Wednesday went fairly well, it was cold. Would we like to do this again for our summer picnic or get a caterer. The group said lets to the Hot Dog Cart again.
- 7) Cozy Crawl is Emily's event and she was not in attendance. We need to think of a date and other details. We will talk about it next month.
- 8) Nikki talked about the St Nick Parade and the rebranding to the Peppermint Parade. She has a lot of ideas, more to come on that. Her husband is working on the new face cut out boards.
- 9) Nicki also talked about the Mint City Motorcycle Mania. They would like to have the bikes on Railroad Street and vendors on the grass. The Event committee decided to have a beer tent during the event. Heather will do a walk-through of the area with Mike and Nikki. There was discussion of Live Music. We will nail this down later.

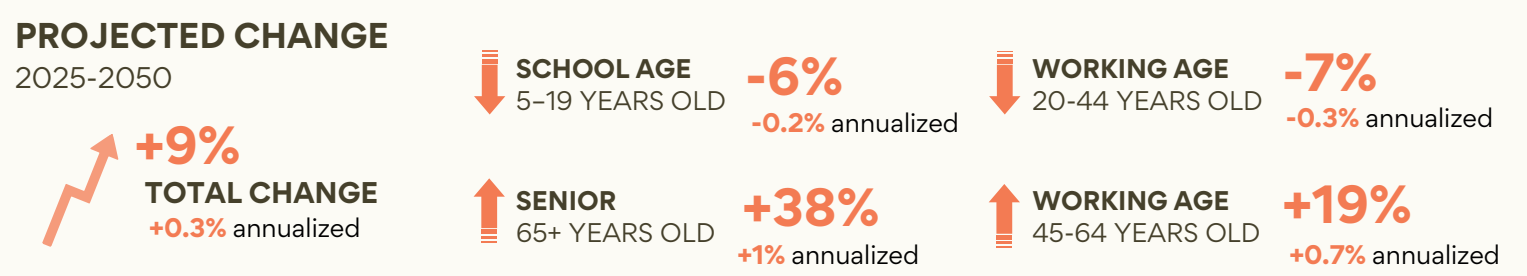
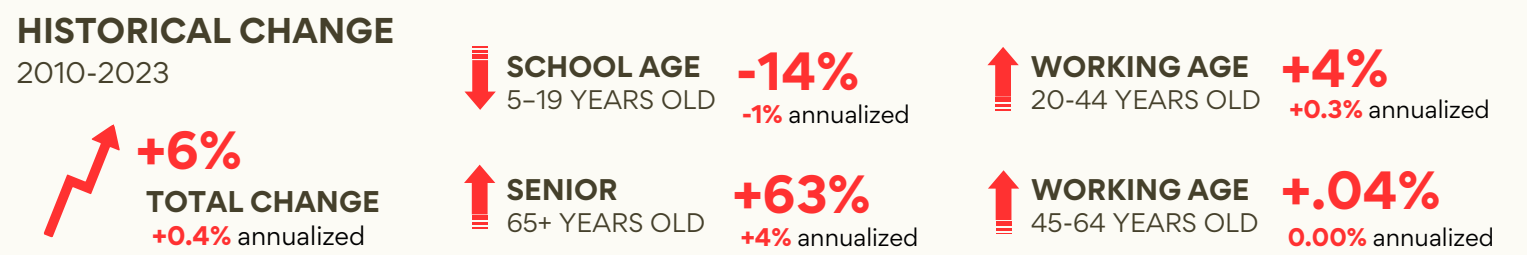
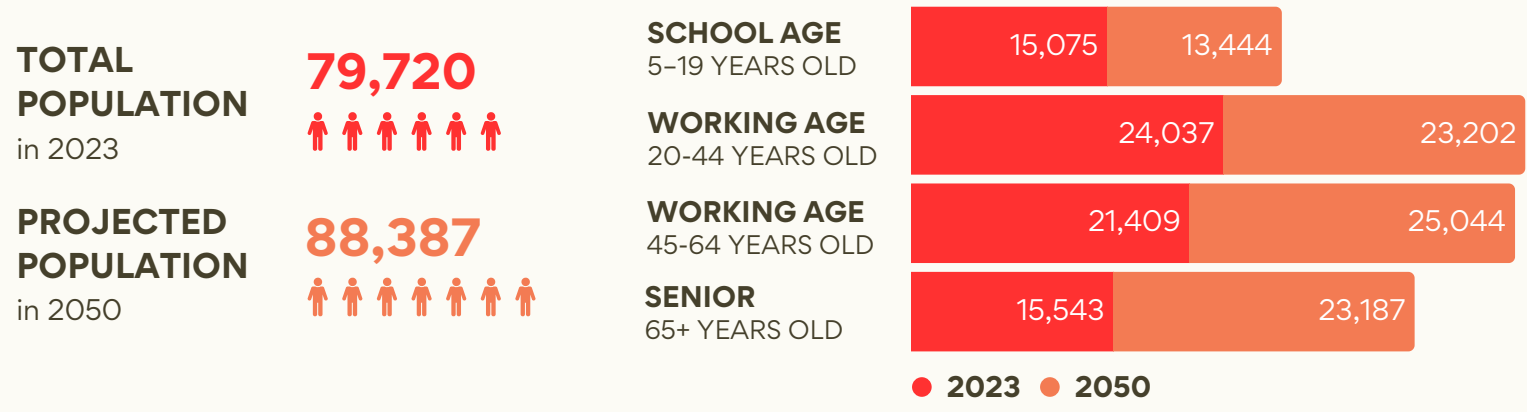
COMMUNITY PROFILE

CLINTON COUNTY

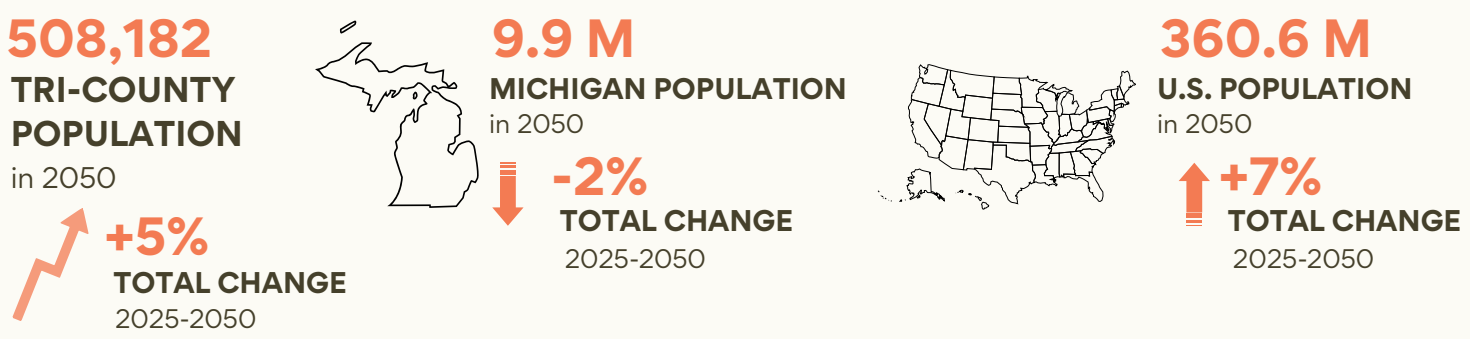
Economic development strengthens a community’s economy and raises living standards by creating jobs, supporting businesses and services, and attracting investments. Local economic development efforts can create vibrant neighborhoods, increase tax revenues, and enhance regional stability.

CLINTON COUNTY POPULATION

Clinton County comprised 17% of the region’s population in 2023 and accounted for 47% of its growth from 2010 to 2023. Growth in the county is projected to continue through 2050. Continued declines in the school-age population and a growing concentration among older age groups may signal a need for policy shifts.



TRI-COUNTY, STATE, AND NATIONAL POPULATION PROJECTIONS



K-12 EDUCATION

School quality and enrollment directly impact local economies by influencing where families choose to live and invest. Strong schools attract and retain residents, support property values, and develop a skilled workforce that drives economic growth.

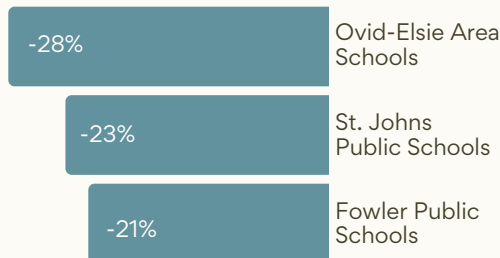
10,765

TOTAL ENROLLMENT
in 2024-2025

+3%
TOTAL CHANGE
2010-2024

+0.1% annualized

TOP THREE DISTRICTS IN DECLINE
2010-2024



EMPLOYMENT

Clinton County's labor market has improved since 2010 though its labor force is projected to only slightly increase by 2028.

42,706

CIVILIAN LABOR FORCE
in 2023

↑ 42,750

PROJECTED CIVILIAN LABOR FORCE
in 2028

66%

LABOR FORCE PARTICIPATION RATE
in 2023

2%

UNEMPLOYMENT RATE
in 2023

HOUSING

Clinton County's total housing stock has continued to increase while the available housing supply has remained steady since 2010. Housing cost burdens have been improving across the county.

33,526     

TOTAL HOUSING UNITS
in 2023

+9%
TOTAL CHANGE
2010-2023

3% AVAILABILITY RATE

→ 5% A 5% availability rate supports housing mobility and minimizes upward pressure on home prices.

\$1,700

MEDIAN MONTHLY MORTGAGE COST
in 2023

11%

SHARE OF HOUSEHOLDS PAYING 35%+ OF INCOME FOR MORTGAGE
in 2023

Households that spend more than 30% of their income on housing are considered cost burdened.

\$1,040

MEDIAN GROSS RENT
in 2023

24%

SHARE OF HOUSEHOLDS PAYING 35%+ OF INCOME FOR RENT
in 2023

\$276,500

MEDIAN HOME VALUE
in 2023

+75%

TOTAL CHANGE
2010-2023 **+4%** annualized

BUSINESS ESTABLISHMENTS

1,406

TOTAL BUSINESS ESTABLISHMENTS
in 2023

↑ +13%
BUSINESS ESTABLISHMENT CHANGE
2010-2023

MEDIAN HOUSEHOLD INCOME

\$92,503

MEDIAN HOUSEHOLD INCOME
in 2023

↑ +59%

MEDIAN HOUSEHOLD INCOME CHANGE
2010-2023

REFERENCES



Visit bit.ly/communityprofilesources or scan the QR code for a list of references.

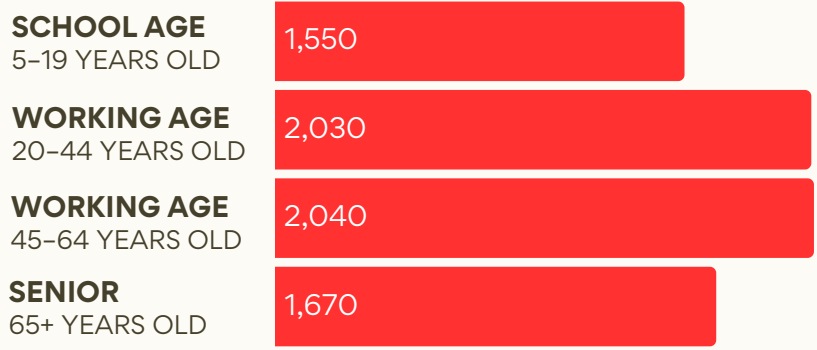
COMMUNITY PROFILE

Economic development strengthens a community's economy and raises living standards by creating jobs, supporting businesses and services, and attracting investments. Local economic development efforts can create vibrant neighborhoods, increase tax revenues, and enhance regional stability.

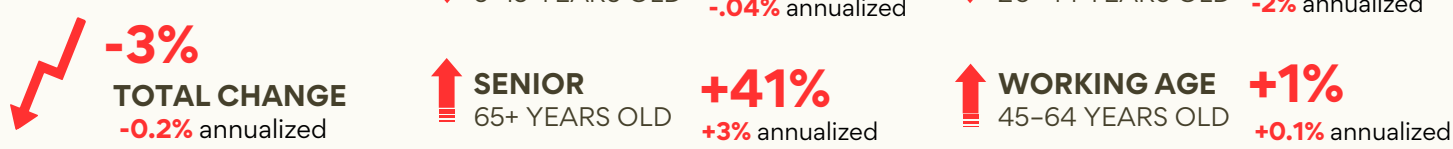
ST. JOHNS

ST. JOHNS POPULATION

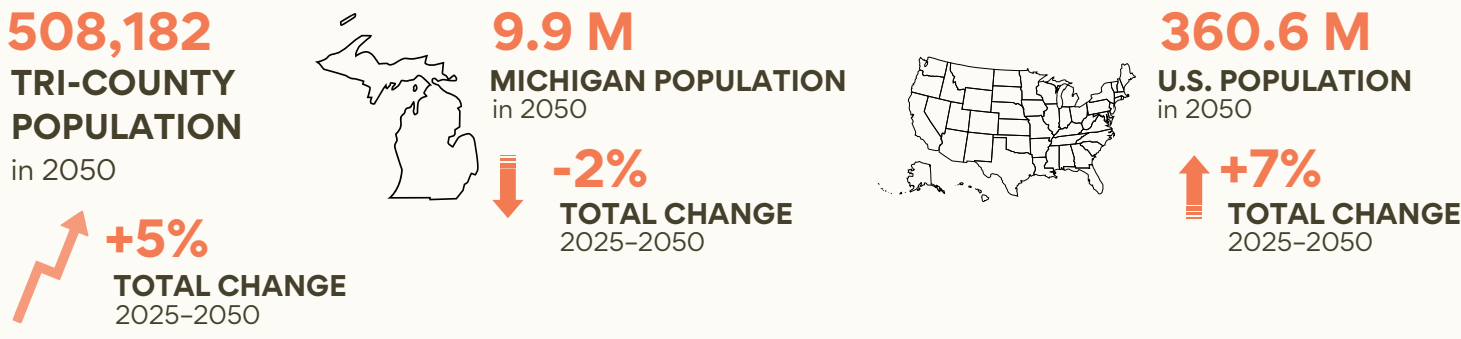
The population of St. Johns slightly declined from 2010 to 2023. This decline was due to the younger population (under 45 years of age), while older populations (ages 45 and older) increased.



HISTORICAL CHANGE 2010-2023

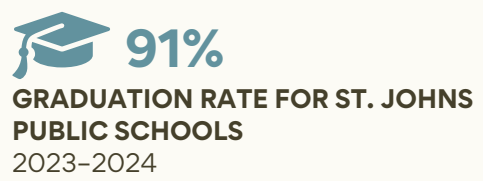
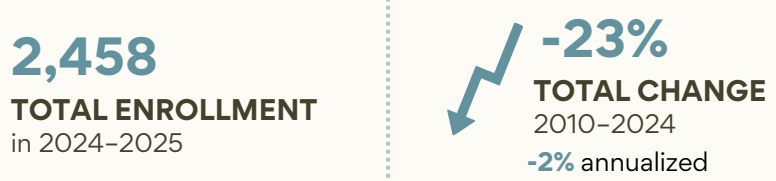


TRI-COUNTY, STATE, AND NATIONAL POPULATION PROJECTIONS



K-12 EDUCATION

Enrollment in St. Johns Public Schools has declined significantly since 2010, at a much higher rate than the decline in the school-age population.



HOUSING

St. Johns's total housing supply and percentage of available housing decreased from 2010 to 2023.

3,430      

**TOTAL
HOUSING UNITS**
in 2023



-9%
**TOTAL
CHANGE**
2010-2023

3% → **5%**
**AVAILABILITY
RATE**

A 5% availability rate supports housing mobility and minimizes upward pressure on home prices.

\$1,328

**MEDIAN MONTHLY
MORTGAGE COST**
in 2023

10%

**SHARE OF HOUSEHOLDS
PAYING 35%+ OF INCOME
FOR MORTGAGE**
in 2023

Households that spend more than 30% of their income on housing are considered cost burdened.

\$870

**MEDIAN
GROSS RENT**
in 2023

39%

**SHARE OF HOUSEHOLDS
PAYING 35%+ OF
INCOME FOR RENT**
in 2023

\$175,300 **MEDIAN HOME VALUE** in 2023



+26%
TOTAL CHANGE
2010-2023
+2% annualized

2010 **\$139,000**

2023 **\$175,300**

MEDIAN HOUSEHOLD INCOME

\$63,030

**MEDIAN
HOUSEHOLD
INCOME**
in 2023



+35%
**MEDIAN
HOUSEHOLD
INCOME CHANGE**
2010-2023
+2% annualized

MUNICIPAL FINANCES

St. Johns's revenues have increased by 114% since 2010, outpacing expenditures, which grew by only 49%.

\$20.3 M

TOTAL REVENUE
in 2024

\$15.3 M

**TOTAL
EXPENDITURES**
in 2024

39

**AVERAGE
MILLAGE RATE**
in 2024

**TOTAL
REVENUE**
in 2024

**TOTAL
EXPENDITURES**
in 2024

EMPLOYMENT

3,679 

CIVILIAN LABOR FORCE
in 2023

60%

**LABOR FORCE
PARTICIPATION
RATE**
in 2023

4%

**UNEMPLOYMENT
RATE**
in 2023

REFERENCES



Visit bit.ly/communityprofilesources
or scan the QR code for a list of references.

BUSINESS

Successful businesses are vital to a thriving district.

BUSINESS KEY FOCUS AREAS

Business Retention Strategies | Business Recruitment Strategies | Business Plan Competitions
Incentive Strategies | Rightsized Retail | Expansion Exploration | Retail Market Data
Succession Planning | New Business Start Up Package

business solution scorecard

PERFORMANCE MEASURE	STARTING 0 1		EVOLVING 2 3		EXCELLING 4 5	
1. Business development efforts and the broader scope of district revitalization initiatives are focused on a targeted geographic area that is clearly defined and mapped	☐	☐	☐	☐	☐	☐
2. A building and business inventory of the district has been completed for all properties and businesses within the district	☐	☐	☐	☐	☐	☐
3. A map identifying and analyzing the district's business and activity mix on first and upper floors is in place and updated regularly or as changes warrant	☐	☐	☐	☐	☐	☐
4. The organization has programming and resources in place to actively assist small businesses and entrepreneurs in the district	☐	☐	☐	☐	☐	☐
5. The organization maintains current market information and a list of targeted business expansion and recruitment opportunities	☐	☐	☐	☐	☐	☐
6. Business development and recruitment collateral materials are in place and updated regularly or as needed	☐	☐	☐	☐	☐	☐
7. The organization hosts regular business owner meetings and/or communicates regularly with business owners to determine needs or challenges, and share successes	☐	☐	☐	☐	☐	☐
BUSINESS TOTAL SCORE						

SCORING SCALE

0—1 Starting: Doesn't exist or we're just getting started (in the early discussion, research or planning stages) — or — underperforming and in need of a re-boot.

2—3 Evolving: Getting ready to launch or already in place, operating or programmed — but with opportunities for growth or enhancement.

4—5 Excelling: Actively and consistently demonstrated or mastered with a high degree of proficiency and quality— commonly viewed among our greatest strengths.

Scan the QR code here to go directly to the resource library and download the tools you need to keep your revitalization efforts moving forward!



SCAN ME

MSSC

REAL ESTATE

Investment in property development and building rehabilitation is the key to growing

REAL ESTATE KEY FOCUS AREAS

Building Inventory | Available Property Listings | Property Owner Brainstorms | Vacancy Treatments | Building Rehabilitation | Property Redevelopment | Upper Floor Renovations

real estate solution scorecard

PERFORMANCE MEASURE	STARTING		EVOLVING		EXCELLING	
	0	1	2	3	4	5
1. A building inventory identifying occupancy status and uses located in each building's ground and upper levels is complete and kept up to date	☐	☐	☐	☐	☐	☐
2. Organization leaders are familiar with existing plans, market studies, zoning ordinances, and other district planning and development-related documents	☐	☐	☐	☐	☐	☐
3. Real estate-related projects and programming are aligned with, support and/or leverage existing plans, market studies, land use strategies, etc.	☐	☐	☐	☐	☐	☐
4. The organization actively assists and provides resources to promote and support real estate development activity in the district	☐	☐	☐	☐	☐	☐
5. The organization has programming and resources in place to actively assist property owners and to encourage development, building rehabilitation and/or facade improvements	☐	☐	☐	☐	☐	☐
6. The organization is well-versed in local development processes and has a strong rapport with development partners and officials	☐	☐	☐	☐	☐	☐
REAL ESTATE TOTAL SCORE						

SCORING SCALE

0—1 Starting: Doesn't exist or we're just getting started (in the early discussion, research or planning stages) — or — underperforming and in need of a re-boot.

2—3 Evolving: Getting ready to launch or already in place, operating or programmed — but with opportunities for growth or enhancement.

4—5 Excelling: Actively and consistently demonstrated or mastered with a high degree of proficiency and quality— commonly viewed among our greatest strengths.

Scan the QR code here to go directly to the resource library and download the tools you need to keep your revitalization efforts moving forward!



MSSC

EVENTS

A well designed event strategy creates vibrancy, builds brand equity, and proves market viability.

EVENTS KEY FOCUS AREAS

Small, Reoccurring Habit Forming Events | Extended Hours Events
Streamlined Festivals | Micro-celebrations

event solution scorecard

PERFORMANCE MEASURE	STARTING		EVOLVING		EXCELLING	
	0	1	2	3	4	5
1. The organization produces, provides assistance and/or supports events that build brand equity for the district	☐	☐	☐	☐	☐	☐
2. The organization's annual events calendar includes a mix of special events, retail events, and image-building events with specific goals identified	☐	☐	☐	☐	☐	☐
3. An organized approach or program is in place and working effectively to procure and manage event sponsorships	☐	☐	☐	☐	☐	☐
4. The organization regularly (e.g. post-event or annually) completes an evaluation of events, including a cost-benefit analysis, and acts accordingly	☐	☐	☐	☐	☐	☐
EVENT TOTAL SCORE						

SCORING SCALE

0—1 Starting: Doesn't exist or we're just getting started (in the early discussion, research or planning stages) — or — underperforming and in need of a re-boot.

2—3 Evolving: Getting ready to launch or already in place, operating or programmed — but with opportunities for growth or enhancement.

4—5 Excelling: Actively and consistently demonstrated or mastered with a high degree of proficiency and quality— commonly viewed among our greatest strengths.

Scan the QR code here to go directly to the resource library and download the tools you need to keep your revitalization efforts moving forward!



MSSC

MARKETING

Telling your story and building your brand is essential to district success

MARKETING KEY FOCUS AREAS

Storytelling | Social Media Spotlights | Faces of Places Spotlight | Image Building | Promotion and Advertising Strategies

marketing solution scorecard

PERFORMANCE MEASURE	STARTING		EVOLVING		EXCELLING	
	0	1	2	3	4	5
1. The organization orchestrates, provides assistance and/or supports place-based marketing programs and activities consistent with the district's brand	☐	☐	☐	☐	☐	☐
2. The organization effectively uses social media, advertising, materials, and/or other medium to tell a story, reach targeted audiences, and highlight district assets	☐	☐	☐	☐	☐	☐
3. A quality branding system for the district is in place and being implemented effectively across all medium to build brand equity	☐	☐	☐	☐	☐	☐
4. The organization has developed a communication plan outlining regular communication efforts with key stakeholders	☐	☐	☐	☐	☐	☐
MARKETING TOTAL SCORE						

SCORING SCALE

0—1 Starting: Doesn't exist or we're just getting started (in the early discussion, research or planning stages) — or — underperforming and in need of a re-boot.

2—3 Evolving: Getting ready to launch or already in place, operating or programmed — but with opportunities for growth or enhancement.

4—5 Excelling: Actively and consistently demonstrated or mastered with a high degree of proficiency and quality— commonly viewed among our greatest strengths.

Scan the QR code here to go directly to the resource library and download the tools you need to keep your revitalization efforts moving forward!



SCAN ME

MSSC

Our buildings are our character. They make us who we are. We must restore and protect our authenticity and uniqueness.

PRESERVATION KEY FOCUS AREAS

Façade and Building Improvement Grants | Community Master Plans and Ordinances
Component Grants | Roof and Building Stabilization | Historic Preservation Standards
Property Owner Education | Historic Designation

preservation solution scorecard

PERFORMANCE MEASURE	STARTING		EVOLVING		EXCELLING	
	0	1	2	3	4	5
1. The organization has programming and resources in place to actively encourage appropriate building rehabilitation and façade improvements	☐	☐	☐	☐	☐	☐
2. The organization has strong relationships with local and/or state historic preservation partners and works actively to promote the benefits of preservation	☐	☐	☐	☐	☐	☐
PRESERVATION TOTAL SCORE						

SCORING SCALE

0—1 Starting: Doesn't exist or we're just getting started (in the early discussion, research or planning stages) — or — underperforming and in need of a re-boot.

2—3 Evolving: Getting ready to launch or already in place, operating or programmed — but with opportunities for growth or enhancement.

4—5 Excelling: Actively and consistently demonstrated or mastered with a high degree of proficiency and quality— commonly viewed among our greatest strengths.

Scan the QR code here to go directly to the resource library and download the tools you need to keep your revitalization efforts moving forward!



PLACE

Placemaking binds people to place. That connection drives investment.

PLACE KEY FOCUS AREAS

Parklets | Banners | Wayfinding Systems | Streetscapes | Parking Systems & Awareness | Public Art

place solution scorecard

PERFORMANCE MEASURE	STARTING		EVOLVING		EXCELLING	
	0	1	2	3	4	5
1. The organization provides support and assistance for ongoing district cleanliness, maintenance and beautification efforts and projects	☐	☐	☐	☐	☐	☐
2. The organization provides support and assistance for public spaces, public art, or other district placemaking efforts, enhancements and projects	☐	☐	☐	☐	☐	☐
3. Placemaking projects and activities are coordinated with local government, property and business owners, and other partners to maximize resources and results	☐	☐	☐	☐	☐	☐
PLACE TOTAL SCORE						

SCORING SCALE

0—1 Starting: Doesn't exist or we're just getting started (in the early discussion, research or planning stages) — or — underperforming and in need of a re-boot.

2—3 Evolving: Getting ready to launch or already in place, operating or programmed — but with opportunities for growth or enhancement.

4—5 Excelling: Actively and consistently demonstrated or mastered with a high degree of proficiency and quality— commonly viewed among our greatest strengths.

Scan the QR code here to go directly to the resource library and download the tools you need to keep your revitalization efforts moving forward!



SCAN ME

MSSC

A strong, sustainable organization is one that understands and communicates its value to the community.

Single-ask sponsorship Campaigns | Investor Relations | Proactive Communication | Diversifying Revenue | Building Volunteer Support | Spotlighting Volunteers

PERFORMANCE MEASURE

STARTING EVOLVING EXCELLING

O

1

EVOLVING

2

3

EXCELLING

4

5

1. The organization effectively engages and mobilizes volunteers to implement select projects and programs

2. The organization has specific protocols, tools, and/or programs in place - and makes an intentional effort - to cultivate a strong volunteer base

3. Effective efforts or programs are in place to engage district business owners, property owners and residents and to nurture their buy-in and support of the organization

4. Effective efforts or programs are in place to engage other community organizations and partners, to develop and maintain their buy-in and support of the organization, and to collaborate in pursuit of shared interests

5. Effective efforts or programs are in place to engage and communicate with local government leaders, and to maintain their buy-in and support of the organization

6. The organization is effective at identifying organizational capacity needs and in pursuing and leveraging resources and support, when and where needed

7. A budget and budgeting processes to support the organization and its programs and projects are in place and effectively administered

8. Line items in the organization's budget align with and support implementation of the organization's strategic plan

9. The organization has a plan in place and is working effectively to increase and diversify funding through fundraising, annual sponsorships, events, etc.

CAPACITY TOTAL SCORE

PEOPLE

Grassroots economic development is people-driven.

PEOPLE KEY FOCUS AREAS

Mobilizing Leaders and Volunteers | Single-serving Missions | Strategy Driven Focus | Respecting Human Capital
Celebrating Investments of Time | Measuring Impact | Telling Our Story

people solution scorecard

	STARTING		EVOLVING		EXCELLING	
PERFORMANCE MEASURE	0	1	2	3	4	5
1. An organizational chart and clear management structure governing the organization's operations are in place	☐	☐	☐	☐	☐	☐
2. The composition of the organization's governing board or leadership team is diverse and representative of the district's stakeholders	☐	☐	☐	☐	☐	☐
3. The organization's day-to-day operations are effectively managed by professional, paid staff	☐	☐	☐	☐	☐	☐
4. Roles and responsibilities of the organization are well-defined, differentiated, and complementary to the work of other local organizations	☐	☐	☐	☐	☐	☐
5. The organization has, and works effectively to foster, a vision and goals for the district that are supported by a consensus of key stakeholders	☐	☐	☐	☐	☐	☐
6. The organization has a strategic plan and/or develops and implements projects and programs to support the vision and goals for the district	☐	☐	☐	☐	☐	☐
7. The organization annually plans projects and programs and uses a work plan to track progress and measure impacts	☐	☐	☐	☐	☐	☐
PEOPLE TOTAL SCORE						

SCORING SCALE

0—1 Starting: Doesn't exist or we're just getting started (in the early discussion, research or planning stages) — or — underperforming and in need of a re-boot.

2—3 Evolving: Getting ready to launch or already in place, operating or programmed — but with opportunities for growth or enhancement.

4—5 Excelling: Actively and consistently demonstrated or mastered with a high degree of proficiency and quality— commonly viewed among our greatest strengths.

Scan the QR code here to go directly to the resource library and download the tools you need to keep your revitalization efforts moving forward!



SCAN ME

MSSC

DOWNTOWN AND DISTRICT MANAGEMENT SCORECARD

Record your score for each of the eight categories to see what areas your organization is strong in, and the areas that you might need to dig a little deeper into.

Business	①	②	③	④	⑤	⑥	⑦	⑧	⑨	⑩	⑪	⑫	⑬	⑭	⑮	⑯	⑰	⑱	⑲	⑳	㉑	㉒	㉓	㉔	㉕	㉖	㉗	㉘	㉙	㉚	㉛	㉜	㉝
Real Estate	①	②	③	④	⑤	⑥	⑦	⑧	⑨	⑩	⑪	⑫	⑬	⑭	⑮	⑯	⑰	⑱	⑲	⑳	㉑	㉒	㉓	㉔	㉕	㉖	㉗	㉘	㉙	㉚	㉛	㉜	㉝
Events	①	②	③	④	⑤	⑥	⑦	⑧	⑨	⑩	⑪	⑫	⑬	⑭	⑮	⑯	⑰	⑱	⑲	⑳	㉑	㉒	㉓	㉔	㉕	㉖	㉗	㉘	㉙	㉚	㉛	㉜	㉝
Marketing	①	②	③	④	⑤	⑥	⑦	⑧	⑨	⑩	⑪	⑫	⑬	⑭	⑮	⑯	⑰	⑱	⑲	⑳	㉑	㉒	㉓	㉔	㉕	㉖	㉗	㉘	㉙	㉚	㉛	㉜	㉝
Preservation	①	②	③	④	⑤	⑥	⑦	⑧	⑨	⑩	⑪	⑫	⑬	⑭	⑮	⑯	⑰	⑱	⑲	⑳	㉑	㉒	㉓	㉔	㉕	㉖	㉗	㉘	㉙	㉚	㉛	㉜	㉝
Place	①	②	③	④	⑤	⑥	⑦	⑧	⑨	⑩	⑪	⑫	⑬	⑭	⑮	⑯	⑰	⑱	⑲	⑳	㉑	㉒	㉓	㉔	㉕	㉖	㉗	㉘	㉙	㉚	㉛	㉜	㉝
Capacity	①	②	③	④	⑤	⑥	⑦	⑧	⑨	⑩	⑪	⑫	⑬	⑭	⑮	⑯	⑰	⑱	⑲	⑳	㉑	㉒	㉓	㉔	㉕	㉖	㉗	㉘	㉙	㉚	㉛	㉜	㉝
People	①	②	③	④	⑤	⑥	⑦	⑧	⑨	⑩	⑪	⑫	⑬	⑭	⑮	⑯	⑰	⑱	⑲	⑳	㉑	㉒	㉓	㉔	㉕	㉖	㉗	㉘	㉙	㉚	㉛	㉜	㉝

A. Based on your scorecard results, which of the eight core areas represent the organization's greatest strengths? (select up to three)

B. Which of the eight core areas represent areas of greatest need or challenges facing the organization? (select up to three)

C. List or briefly describe five specific actions, projects, or areas of focus representing some of the best opportunities for growth or improvements for your organization and/or the downtown or district?

- 1.
- 2.
- 3.
- 4.
- 5.

Applying the Results EVALUATION AND STRATEGIC PLANNING

- Distribute a copy of the scorecard (and this summary evaluation worksheet) to each of your downtown or district management organization's board or leadership team members, including staff members.
- Set and communicate a deadline for completing and returning the scorecard.
- Compile completed scorecard results, paying special attention to areas of agreement and alignment, and areas of divergence.
- Facilitate a strategic planning session or retreat to review and discuss the compiled results. Discussion might revolve around questions and topics like:
 - What surprised you or stood out?
 - Which core areas or performance measures deserve more dialog or further exploration?
 - Looking deeper, what might be driving the results? (e.g. challenges, issues, timing, external forces, leadership, resources, etc.)
 - Who else—individuals and/or organizations—should be approached for perspective, clarification, or help?
- Build consensus around directions, priorities, actions, and/or next steps. For example:
 - To get started, refer to the list of "Best Opportunities for Growth or Improvements" compiled from this worksheet.
 - Invite each member to offer their own top three (these may come directly from the compiled list or may be new based on discussions and ideas shared at the session).
 - Create the list on chart paper and provide each member a chance to vote on their top 3 from the newly compiled list (the "dot" method works well for this purpose).
 - Tally the votes to identify areas and items of priority consensus. Choose three to five the organization will emphasize as organization development priorities over the next year.
 - Match priorities to Michigan Main Street Solution Center tools and resources for help getting started, elevating your efforts, and staying on track.
- Repeat the process annually to measure progress and re-assess organization development priorities.



PSD Events Defined

The St. Johns Principal Shopping District (PSD) supports, partners, and hosts events within our downtown district to support our downtown businesses, encourage foot traffic, and drive community wide economic growth. To ensure events are well-planned, sustainable, and aligned with our mission, the PSD offers tiers of support to event organizers.

Event organizers may apply for a tier of support that best fits their event.

Organizers:

- Must submit a request for support within the timing guidelines of the tier
- Event must be held in the downtown district to apply
- Must have a general outline of and support for execution of the event

**** All downtown events require application to the City Offices through their Special Event Application Portal <https://www.cognitoforms.com/SJForms/SpecialEventApplication> . Unless otherwise specified in a tier, the event organizer is responsible for filling and associated fees.**

***Tier selection and instruction to be added to SEPA on city website to facilitate event application**

If you are unsure of what tier fits your event please contact Heather Hanover, Executive Director at 989-224-8944 Ext 233 or psdcityofsj@gmail.com

PSD Event

This is an event planned by and executed under the full direction of the PSD events committee. These events are approved by the PSD board and are fully integrated into the organization's long-term mission to promote a vibrant and prosperous downtown. The events are funded by the PSD event committees budgeted funds and supported by the City.

Tier One

This tier is designed for an independently organized event seeking support and guidance from the PSD.

Time line: At least 6 weeks before event ****Goes to event/marketing committee or just to executive director?**

Includes: Social Media advertising on the Downtown Facebook page and website.

Flyers will be distributed to if provided by event organizers.

Guidance for filling proper forms and how to work with the city.

Banners: Hanging of Banners downtown for an event requires coordination with the PSD Executive Director. Pole Banners must be hung by the city DPW workers and there is a cost associated. **The cross-street banner will require coordination with Michigan Graphics and Signs and approval by PSD pending availability.**



Tier Two

This tier is designed for an independently developed event in which the event coordinator is seeking additional support, resources, and/or funding.

There are 4 grants of up to \$500 available on a yearly basis to events that are longer than 3 hours. The application process will renew on January 1st and the grants are awarded on a first come first serve basis.

Time line: at least 6 months for new events, 4 months for returning events but must be within the current calendar year.

Includes: Everything listed in Tier One

- Support with event application
- (SEPA's are signed by event coordinator)
- Use of PSD equipment

******Liability Insurance as required by the city must be purchased by the event coordinator.
The PSD takes on no Liability for event.

Tier Three

This tier is reserved for Partnership Events. Appropriation of profits will be equivalent to level of participation and determined between the parties. An executed partnership agreement must be approved by the PSD board.

Time Line: At least 12 months for new events and 8 months for returning events

- SEPA is filled out as a partnership
- Each participant is responsible in carrying out assigned areas of the event ,
- Partners will need to obtain liability coverage as indicated
- Each partner will share resources, collaborate volunteers to smoothly and safely execute the event

